



# History of Team UP in Georgia

How We Got To Where We Are

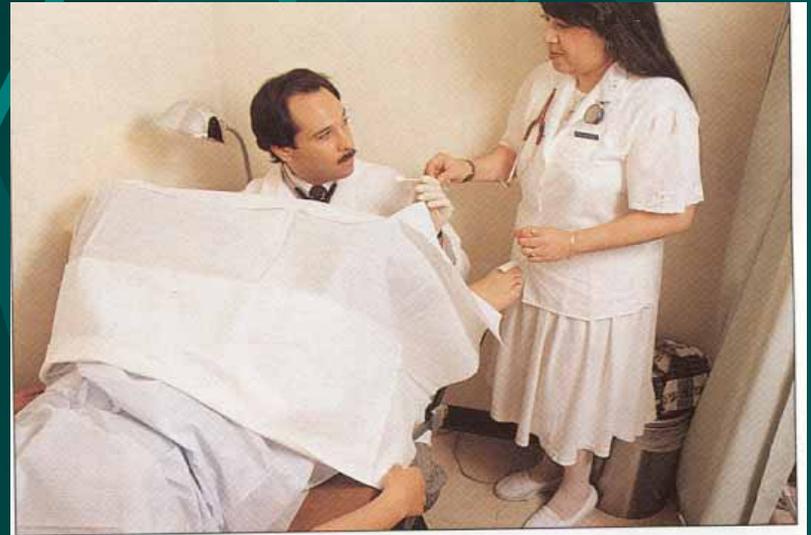
# Once Upon a Time in 2003...

- Representatives from 8 states met with representatives from
  - CDC and Georgia DHR
  - NIH and the Cancer Information Service
  - American Cancer Society
  - USDA



# Goal

- Increase screening for breast and cervical cancer in rarely or never screened women
- Get Extension to refer these women to BreasTest and More



# Why Georgia?

- We had some of the highest incidences of breast and cervical cancer in the U.S.



# How We Got Started

- Core group met to plan what Extension could do
- Initially tried to incorporate into on-going Extension programming
- Began meeting with agents in priority counties

# Efforts the First Year

- Training at Extension Winter School 2004 for all agents
- Provided Exhibits in Spanish and English for health fairs and other programs
- Lesson plans and slide presentations for general public, weight control classes and senior centers
- Media releases

# Decided Needed a In-Depth Program

- Agents suggested cancer prevention cooking school with info on breast and cervical cancer
- Design team of 6 agents, specialist and ACS/DHR representative
- Initial plan – 4 lessons for general public

# Schools Piloted

- July and December 2005 in Clarke Co.
- November 2005 in Bibb Co.
- Revisions made



# August 2005



- Regional follow-up meeting for 4 states
- Encouraged to adopt evidence-based intervention from Cancer Planet
- Georgia Team UP sub-group reviewed 10 interventions and made recommendation about adapting

# Chose 2 interventions

- FoCas – North Carolina effort that focused on low income African American Women at public health clinic and living in public housing
- Filipino-American Women's Health Project – 2 lessons with emphasis on physical activity

# How Similar to Our Cooking School

- Series of lessons
- Incorporated information at each lesson about breast and cervical cancer and the importance of regular screening
- Referred for screening

# What We Adapted/Adopted

- Added cancer screening messages to series of lessons of interest to target audience
- Included posters and bulletin inserts to use with church outreach
- Targeted low income minority women
- Including incentives to promote participation
- Working with organizations serving the women already

# November 2005

- Met with agents, ACS representatives, DHR cancer leadership, Cancer Information Service representative
- Reviewed August meeting outcomes
- Introduced plans for school and evaluation plan



# Outcomes



- Decision to focus on low income African American women who are rarely or never screened
- Requested shortened version of school to enhance retention
- Application for grant to ACS for implementation in priority counties

# 2006

- 4-lesson school version introduced to all agents at Winter School in Jan. 2006
- 2-lesson school introduced to agents in priority counties in April 2006
- Two grants obtained –
  - ACS grant for implementation \$10,000
  - NIH grant for evaluation for \$14,000

Now we hope we can  
make this story have a  
happy ending with your  
partnership in the  
implementation and  
evaluation