

**Round Table: Preventing Childhood Obesity**  
**July 19-20, 2005**  
**NASULGC Headquarters**  
**Washington, DC**

*Program Agenda*

*Meeting Purpose: To Identify Research, Extension and Education Strategies for the Local, State and National Systems We Each Represent and to Forge New Initiatives to Enhance Leadership of the Land Grant University and U.S. Department of Agriculture on this Issue*

**Tuesday, July 19**

**Registration and Continental Breakfast:** 8:00 – 8:30 am

**Opening Session:**

8:30 – 9:00am

*Welcome*

C. Peter Magrath, President  
NASULGC

Gail Imig; Program Director  
W.K. Kellogg Foundation  
Food Systems Education Professions Initiative

**Session I:**

**The Goal of this session is set the context for action from the perspective of NASULGC, CSREES and Institute of Medicine--**

9:00 – 10:30am

**NASULGC Food and Society Project**

Mortimer H. Neufville; Executive Vice President  
NASULGC

*Meeting Purpose and Context for Action*

Mary McPhail Gray; Deputy Administrator – Families, 4-H & Nutrition  
U.S. Department of Agriculture/  
Cooperative State Research, Education and Extension Service

*“The Institute of Medicine Report on Preventing  
Childhood Obesity in the U.S.: A Blueprint for Action”*

Vivica Kraak; Senior Program Officer  
The National Academies  
Institute of Medicine

*Group Discussion*

**Break:** 10:30 – 11:00am

View Program Displays

**Session II:**

**The Goal of this session is to describe an ecological community-based approach to reducing childhood obesity--**

11:00 – 12:00pm

*“Ecological Community-Based Approaches to Reducing Childhood Obesity”*

07/12/05 PM

Rebecca Mullis; Department Head  
Department of Food and Nutrition  
University of Georgia

**Lunch:** 12:00 – 1:00pm

**Session III:**

**The Goal of this session is to describe a behavioral community-focused education approach to reducing childhood obesity—**

1:00 – 1:40pm

***“Motivating Behavior Change through Community Focused Education”***

Marilou Rochford; Associate Professor/Family & Community Health Sciences  
Educator  
Rutgers Cooperative Research and Extension

**Session IV:**

**The Goal of this session is to describe innovative approaches to address childhood obesity and its prevention--**

1:45 – 2:30pm

**Concurrent Sessions:**

***Session A: Why Use a Health at Every Size Approach to the Prevention and Treatment of Obesity?***

Joanne Ikeda; Nutrition Education Specialist  
University of California - Berkley

***Session B: Integrating Health and Sustainability in U.S. Agriculture Policy***

Jennifer Wilkins; Nutrition Educator  
Cornell University Cooperative Extension

***Session C: Economics of Food Choice: Price, Income and Accessibility***

Elise Golan; Chief – Diet, Safety and Health Economics Branch  
U.S. Department of Agriculture/ Economic Research Service

***Session D: Obesity and Functional Foods***

Catherine Champagne; Chief – Nutritional Epidemiology/Dietary  
Assessment and Counseling  
Pennington Biomedical Research Center

**Break:** 2:30 – 3:00pm

3:00 – 3:45pm

**Concurrent Sessions (A-D): repeated**

**Session V:**

**The Goal of this session is describe effective physical activity and nutrition interventions to diminish childhood obesity—**

3:45 – 4:30pm

***“Physical Activity and Nutrition:  
Interventions to Diminish Childhood Obesity”***

Joseph Donnelly; Professor  
Bureau of Child Research  
University of Kansas - Lawrence

**Closing Session:**

4:30 – 4:45pm

*Summary Comments; Introduction of Roundtable Presenters*

**Session VI:**

**The Goal of this session is to increase roundtable participant awareness of effective programs for obesity prevention--**

4:45– 6:30pm **Best Practices Roundtables--Informal Discussions**

***Session A: Partnering with New Jersey Schools***

Marilou Rochford; Associate Professor/Family & Community Health Sciences  
Educator  
Rutgers Cooperative Research and Extension

***Session B: WIN (Wellness IN) the Rockies***

Sylvia Moore; Director  
Division of Medical Education & Public Health  
University of Wyoming

***Session C: Changing the School Lunch Program in New York City Schools***

Toni Liquori; Adjunct Associate Director of Nutrition Education  
Columbia University

***Session D: Tipping the Balance: An Ecological Approach to the Prevention of Weight Gain and Reduction of Breast Cancer Risk in a Rural Area using Capacity Building Strategies***

Carol Devine; Division Extension Leader  
Division of Nutritional Sciences, Cornell University

***Session E: Applying the Transtheoretical Model in Fruit and Vegetable Intervention for Low Income Young Adults***

Adrienne White; Associate Professor  
Department of Food Science and Human Nutrition  
University of Maine

***Session F: Delta Hope: (Kellogg Foundation) and Smart Bodies (Blue Cross and Blue Shield of Louisiana)***

Ellen Murphy; Associate Director  
School of Human Ecology  
Louisiana State University Agricultural Center

**Wednesday, July 20**

**Breakfast:**

8:00 – 8:30 am

**Opening Session:**

8:30 – 8:40am

***Welcome and Re-Cap***

Shirley Gerrior; National Program Leader, Human Nutrition, Research and  
Extension  
U.S. Department of Agriculture/

Cooperative State Research, Education and Extension Service

**Session VII:**

**The Goal of this session is to describe opportunities and challenges for ARS research, community based-policy and higher education--**

8:40 – 9:00am

***ARS Assessment of Future Research Needs***

Molly Kretsch; National Program Leader Human Nutrition  
U. S. Department of Agriculture/  
Agricultural research Service

David Klurfeld; National Program Leader Human Nutrition  
U. S. Department of Agriculture/  
Agricultural research Service

9:00 – 9:45am

***“Community-Based Policy in 21<sup>st</sup> Century:  
Implications for Extension and the Land Grant University Partnership”***

Louis Swanson; Chair & Professor  
Department of Sociology  
Colorado State University

9:45 – 10:30am

***Higher Education Challenges (Panel)***

Dennis Savaiano (Moderator): Dean, School of Consumer and Family Sciences and  
Professor of Foods and Nutrition  
Purdue University

Tammy Bray; Dean, College of Human & Health Sciences  
Oregon State University

Shirley Baugher; Dean, College of Human Ecology  
University of Minnesota

Lisa Staiano-Coico; Dean, College of Human Ecology  
Cornell University

Mark P. Becker; Executive V.P. for Academic Affairs and Provost  
University of South Carolina

**Break:** 10:30 – 10:45am

**Session VIII:**

**The Goal of this session is for participants to make recommendations for actionable strategies—**

**Strategy Work Groups:**

10:45-2:30pm

10:45 – 12:45pm

***Strategy Work Group – Participation and Charge***

*To help prevent childhood obesity, what should CSREES do in collaboration with its Federal and University Partners:*

Strategy Work Group A: to promote the expansion of best practices of CSREES and other outreach strategies?

Strategy Work Group B: to expand the relevant research base and its practical applications?

07/12/05 PM

Strategy Work Group C: to prepare the next generation of researchers and educators to address the complex problems of obesity.  
Strategy Work Group D: to effect policy change at the Federal, state and local level?

**Lunch:**

12:45 – 1:15 pm

*Lunch*

**Session VIX:**

**The Goal of this session is for strategy work groups to report out their recommendations for actionable strategies--**

1:30– 2:30pm

*Strategy Work Groups – Reports, Review of Action Strategies and Discussion*

**Closing Comments:**

2:30 – 3:00pm

*Mortimer Neufville, Mary McPhail Gray,*