

2007 PRIESTER EXTENSION NATIONAL HEALTH CONFERENCE CALL FOR PRESENTATIONS

Extension on the Move: Advancing Health for Every Body

Hilton Inn-Airport
Kansas City, MO

April 10-12, 2007

Deadline for submission of Proposals: November 15, 2006

Call for Presentations

Cooperative Extension professionals and their federal, state and local partners are invited to submit proposals related to the conference theme, *Extension on the Move: Advancing Health for Every Body*. Proposals should be related to one of the four tracks described below. This request for proposals is also available at <http://www.muhealth.org/~cme/Priester07/priester07a.shtml>

Conference Tracks

The 2007 conference theme, Extension on the Move; Advancing Health for Every Body celebrates Extension's long history of involvement in promoting health and preventing disease across the life span. While the following tracks will allow participants to focus on areas of particular interest, participants can attend any presentations of their choosing.

- ***Chronic Disease Prevention and Management*** – chronic care model, positive health behaviors, disease management, prevention and preventive care, school wellness/obesity, reduction of risk factors
- ***Healthy Homes*** – children's environmental health, indoor air and water quality, and environmental health
- ***Rural Health*** – agricultural health and safety, agro-medicine, natural and man-made disasters, community and economic policy
- ***Successful Aging*** – healthy aging, the Baby Boom generation, and retirement planning

Conference Purpose

The Priestler National Extension Health Conference offers professionals from Cooperative Extension and their community partners an opportunity to share health related educational programs and resources, applied research, and collaborative strategies. This annual conference is named in honor of retired CSREES National Program Leader Jeanne Priestler. This year's conference is being sponsored by United States Department of Agriculture-Cooperative State Research Education and Extension Service (USDA-CSREES), University of Missouri Extension, and U.S. Department of Housing and Urban Development Healthy Homes Program.

Conference Objectives

Invited plenary speakers will address community and environmental factors impacting health status and current health education theory and research. Participants in the 2007 National Priestler Extension Health Conference will:

- ❖ Increase knowledge of community and environmental factors impacting the health status of our nation.
- ❖ Increase knowledge of current health education theory and research.
- ❖ Increase knowledge of effective educational programs and health practices derived from evidence-based research.
- ❖ Increase knowledge of collaborative partnerships which impact health education and policy.

- ❖ Develop a network of colleagues and potential partners for initiating or expanding health initiatives within their areas of interest.

Conference Format

Proposals are invited for workshops, presentations, contributed papers and the share fair. The proposal submission form follows. Submitted proposals should focus on programs that educate community members about individual behavior change strategies, health care access and quality, health policy, community health infrastructure, and/or health literacy.

- **Workshop:** 90 minute sessions intended to share established and innovative curriculum, programs or evaluation resources, or community or policy development strategies through interactive activities and presentations.
- **Presentation:** 45 minute sessions intended to present information, research or evaluation results in a lecture format with some time for discussion.
- **Contributed Paper:** 10 minute presentation given during a session with other presenters of accepted papers. Presenters will be grouped by subject matter for session. (Intended for students – availability may depend on track.)
- **Share Fair:** An opportunity for extension professionals to showcase successful programs, projects, research, evaluation strategies or resources. Skirted tables will be provided during this activity. Presenters are encouraged to share tabletop displays, sample materials, brochures, and contact information. Share Fair presenters will be expected to stand near their display during share fair.

Proposal Review Process and Criteria

This year, conference tracks are being planned by subcommittees. Subcommittee members include state and county extension educators and university faculty. Tracks may include presentations/workshops selected through the RFP process as well as sessions specifically planned by the subcommittee. In other words, subcommittees have the option of carving out a portion of the concurrent session time to plan and conduct a specific educational experience for conference attendees. Proposals that are submitted will undergo a blind review using the following criteria.

Proposed Session:

- relates to the conference theme
- relates to one of the four identified tracks
- has clearly defined learning objectives for conference participants
- describes a program/policy/ activity that
 - addresses identified need in community
 - uses a collaborative approach
 - provides participants with skills, knowledge, and abilities
 - engages participants in active learning
 - has clearly stated participant outcomes
 - presents information in a new or creative way
- provides information that is replicable and applicable to other areas or populations
- provides evaluation data (where applicable)
- is appropriate for conference audience and objectives

The quality of writing will be reviewed as well. The writing criteria include:

- grammar and spelling
- clear and concise writing

2007 Priester Award

Consider submitting your program/activity for the Priester Award. The Priester Award is made in honor of the accomplishments and contributions of Jeanne M. Priester to the Cooperative Extension System. Ms. Priester was a leader in advancing health education within CES during her tenure at the United States Department of Agriculture. The purpose of the award is to honor Extension programs that are positively impacting the health of people in communities across the United States and are expanding Extension's capacity to effectively provide health programs. The Priester award will recognize sound and innovative health education programs on the county/multi-county and state/multi-state level. Look for award nomination forms and procedures in January 2007 at www.muhealth.org/~cme.

**Priester National Extension Health Conference
Call for Presentation Form
Deadline for proposals is November 15, 2006**

Please complete and return to: Gail Carlson, E-mail address: Carlsonga@health.missouri.edu

The preferred proposal format is a Word file attached to an E-mail. If necessary, proposals can be faxed to Gail at 573/882-5666 or mailed to: Gail Carlson, MPH Ph.D., Rural Health Programs, University of Missouri, 2401 Lemone Industrial Blvd. (DC345.00), Columbia, MO 65212

If you have any questions, please contact: Gail Carlson at carlsonga@health.missouri.edu or by phone 573/882-4107. This RFP will also be available online at www.muhealth.org/~cme, click on the 2007 Priester icon.

Primary Presenter: (this person will receive all conference correspondence to share with additional presenters) **

Name:
Title:
University/Organization:
Address:
City, State, Zip:
Phone:
Fax:
Email:

Additional Presenters: (repeat as necessary)

Name:
Title:
University/Organization:
Address:
City, State, Zip:
Phone:
Fax:
Email:

Proposal Title:

Rank Order you format preferences (Rank order using 1, 2, 3 and 4).

_____ **Workshop:** 90 minute sessions intended to share established and innovative curriculum, programs or evaluation resources, or community or policy development strategies through interactive activities and presentations.

_____ **Presentation:** 45 minute sessions intended to present information, research or evaluation results in a lecture format with some time for discussion.

_____ **Contributed Paper-**10 minute presentation given during a session with other presenters of accepted papers. Presenters will be grouped by subject matter for session. (Intended for students – availability may depend on track)

_____ **Share Fair:** An opportunity for extension professionals to showcase successful programs, projects, research, evaluation strategies or resources. Skirted tables will be provided for tabletop displays, sample materials, brochures, and contact information. Share Fair presenters will be expected to stand with their exhibit during an identified timeframe.

Please indicate the target audience of your program or research subjects: (check all that apply)

<input type="checkbox"/> Elderly	<input type="checkbox"/> Youth
<input type="checkbox"/> School-Based	<input type="checkbox"/> Adults
<input type="checkbox"/> Minority	<input type="checkbox"/> Low-Income
<input type="checkbox"/> Families	<input type="checkbox"/> Worksite
<input type="checkbox"/> Community-Based	<input type="checkbox"/> Health Professionals

Proposal requirements continued on next page

Please check the track that best suits your proposal: (check all that apply)

_____ Chronic Disease Prevention and Management

_____ Healthy Homes

_____ Rural Health

_____ Successful Aging

Is the content of this session primarily (check only one)

_____ Programmatic (implementation strategies, educational programs/resources with completed evaluations)

_____ Research (pilot testing, program evaluation strategies, process evaluation, research)

_____ Conceptual (program idea or pilot project that does not have final evaluation data)

_____ Resource Development (new curriculum or resource in development but currently without programmatic elements)

All proposals should include the following sections:

Proposal Description (100 words maximum)

Information for the conference proceedings to include the following:

- Brief program/research description
- Program/research target audience
- Session target audience
- Session format and information that will be shared

Participant Learning Objectives (200 words maximum)

- What are the learning objectives for conference participants?
 - Will conference participants gain skills, knowledge, abilities to apply in their own sphere of influence?
- How do you intend to engage participants in active learning?

Proposal Abstract (600 words maximum)

Please address all applicable areas:

- Program, policy, or research description
- Need or problem that program, policy, or research addresses
- Program evaluation methods and results
- Describe how the program or research is replicable, or applicable to other audiences
- Collaborating organizations/agencies

Have you presented at the Priester Conference before?

_____ Yes

_____ No

If yes, how will the information differ from your previous session? (100 words maximum)

**** Participants whose proposals are accepted are expected to pay the conference registration fee and cover other related conference expenses.**