



Winter Conference – February 17-19, 2009
San Antonio, TX **Sheraton Gunter Hotel**

Evaluation Workshop		
Tuesday February 17th	SESSION TITLE	PRESENTER/FACILITATOR(S)
1:00 PM	Welcome	Jeff Olson ASNNA Co-chair
1:30 PM	Intro to Evaluation Evaluating Social Marketing	Anita Singh USDA – FNS
3:00 PM	Energy Break	Misty Buchanan WV Nutrition Network
3:30 PM	State Evaluation Strategies	Doris Montgomery, Iowa Sue Foerster, California
5:00 PM	Reflection	Jeff Olson
5:30 PM	Dinner <i>(On Your Own)</i>	



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Wednesday February 18 th	SESSION TITLE	PRESENTER/FACILITATOR(s)
8:00 AM	Breakfast <i>(Provided)</i>	
9:00 AM	Welcome Meet & Greet – Activity	Jeff Olson ASNNA Co-chair
10:00 AM	Energy Break	Misty Buchanan WV Nutrition Network
10:30 AM	SNAP Updates	Alice Lockett, USDA SNAP Melissa Walker, USDA SNAP Anita Singh, USDA ORA Hoke Wilson, USDA ORA
12:30 PM	Lunch <i>(Provided)</i>	Richard Burley USDA Southwest Regional Office
2:00 PM	Business Meeting	Jeff Olson ASNNA Co-chair
3:30 PM	Energy Break	Misty Buchanan
4:00 PM	HOT TOPIC: Training Nutrition Educators	*Roundtable Discussion
5:30 PM	Dinner <i>(On Your Own)</i>	

(*Roundtable Facilitators: Misty Buchanan, Joyce Counihan, David Ginsburg, Jeff Olson, Lauren Tobey)



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Thursday February 19 th	SESSION TITLE	PRESENTER/FACILITATOR(s)
7:30 AM	Breakfast (Provided)	
8:00 AM	State Updates	Lauren Tobey, Oregon Christi/Joyce, Georgia Shailja Mathur, New Jersey
9:30 AM	HOT TOPIC: Evaluating Incentive Items	*Roundtable Discussion
10:30 AM	Energy Break	Misty Buchanan
11:00 AM	HOT TOPIC: Legal Issues	*Roundtable Discussion
12:00 PM	Lunch (Provided)	
1:00 PM	EARS Discussion	FNS Representatives
2:00 PM	State Updates	Tina Tamai, Hawaii Chris Sady, Maine Cris Mullin, Pennsylvania
3:30 PM	Action Items Wrap Up	Jeff Olson
4:00 PM	Adjourn	Have a safe trip! ☺

(*Roundtable Facilitators: Misty Buchanan, Joyce Counihan, David Ginsburg, Jeff Olson, Lauren Tobey)