

National 2013 Expanded Food and Nutrition Education Program (EFNEP) Coordinators' Meeting



Theme slide designed by the University of Nebraska-Lincoln

**The Fairfax at Embassy Row
2100 Massachusetts Avenue, N.W., Washington, DC**

*We would like to express our sincere appreciation to the
National 2013 EFNEP Coordinators' Meeting Planning Committee members:*

PLANNING COMMITTEE

(Alphabetical by first name)

Amy Davidson, University of Vermont
Cora French-Robinson, Montana State University
Donna P. Brown, Delaware State University
Easter H. Tucker, University of Arkansas at Pine Bluff
Jovita J. Lewis, Auburn University
Kari Bachman, New Mexico State University
Kenneth Millard, USDA-NIFA
Megan Ness, North Dakota State University
Stephanie Blake, USDA-NIFA (co-chair)
Sylvia Montgomery, USDA-NIFA (co-chair)

Thank you for all of the time and energy you committed to making this meeting a success!

Agenda

Monday, March 11th

AM: Educational Visits with Partners and Stakeholders

- 3-6pm: The EFNEP/SNAP-Ed Relationship [BALCONY]
- 5:00pm: Registration [FOYER]
- ❖ 6:00pm: **Opening Reception** [BALLROOM]
- ❖ 6:30pm: **Brief Welcome/Introduction of New Coordinators** [BALLROOM]

Tuesday, March 12th

8AM: New Coordinator Breakfast – meet in 2100 Prime

- 7-9am: Registration [FOYER]
Poster/Exhibit Setup [FOYER]
Continental Breakfast [SALON/BALLROOM]
- ❖ 9:30am: **Opening Comments** [BALLROOM]
- ❖ 9:45am: **A Conversation: USDA/REE and Land-Grant Universities' Vision and Commitment to Nutrition Education – How Does EFNEP Fit?** [BALLROOM]
- 10:45am: Break [SALON]
- ❖ 11:00am: **ECOP, Pitching for You** [BALLROOM]
- ❖ 11:30am: **Ice Breaker/Regional Meetings**
- North Central Region [BALLROOM]
 - North East Region [BALLROOM]
 - Southern Region [WHITEHALL]
 - Western Region [BALLROOM]
- 12:30pm: Lunch [2100 PRIME]
- ❖ 1:30pm: **National Update** [BALLROOM]
- State of the Program: EFNEP 2013
 - The Supervisor's Role: An Essential Component of EFNEP
- 3:30pm: Break [SALON]

- ❖ **4:00pm:** **Physical Activity Demo - Zumba** [BALLROOM]
- ❖ **4:15pm:** **Poster/Exhibit Session** [FOYER]

5:00pm: Adjourn

6:00PM: Western Region Dinner - meet in the Fairfax at Embassy Row lobby (see Janice Smiley for details)

6:30PM: North East Region Dinner - meet in the Fairfax at Embassy Row lobby (see Mira Meta for details)

Wednesday, March 13th

8AM: New Coordinator Breakfast – meet in 2100 Prime

- 7-9am: Continental Breakfast [SALON/BALLROOM]
- ❖ **9:30am:** **Breakouts**
 - A: Come West and Round Up the Core Competencies [BALCONY]
 - B: Adopting Healthy Habits: Leveraging EFNEP to Promote Environmental Change [BALLROOM]
 - C: Exploring the Use of Social Media in EFNEP [WHITE HALL]
- 10:15am: Break
- ❖ **10:30am:** **Breakouts** (Repeat sessions – see 9:30am for breakout names & locations)
- 11:15am: Break [SALON]
- ❖ **11:30am:** **Analyzing the Season - Successes, Challenges, and Next Steps with WebNEERS** [BALLROOM]
- 12:30pm: Lunch [2100 PRIME]
- ❖ **1:30pm:** **Announcements/Ice breaker** [BALLROOM]
- ❖ **1:45pm:** **A Conversation: Getting the Word Out – The Importance of Data** [BALLROOM]
- 3:00pm: Break [SALON]
- ❖ **3:30pm:** **Physical Activity Demo** [BALLROOM]
- ❖ **3:45pm:** **Recruitment: A Whole New Ball Game** [BALLROOM]
- 5pm: Adjourn
Poster/Exhibit Breakdown (by 8pm)

6PM: North Central Region Dinner - meet in the Fairfax at Embassy Row lobby (see Megan Ness for details)

Thursday, March 14th

8AM: Southern Region Breakfast - meet in the Ballroom (see Lorelei Jones for details)

- 7-9am: Continental Breakfast [SALON/BALLROOM]
- ❖ 9:30am: **Up at Bat: Implementing Youth Evaluation in EFNEP** [BALLROOM]
- 11:30am: Break [SALON]
- ❖ 11:45pm: **Rutgers, Knocking it out of the Ballpark!** [BALLROOM]
- ❖ 12:15pm: **Closing Remarks** [BALLROOM]
- 12:30pm: Formal Agenda Concludes

PM: Educational Visits with Partners and Stakeholders

Session Descriptions

Monday, March 11th

3:00pm	<p><u>The EFNEP/SNAP-Ed Relationship</u></p> <p>In this highly interactive session, participants on and off site will share best practices for creating synergies between EFNEP and SNAP-Ed. Don't miss this opportunity to learn how the two programs can complement and strengthen each other, particularly given the recent cut to SNAP-Ed funding. The session will be a key opportunity for EFNEP and SNAP-Ed coordinators to inform the work of the "Aligning/Elevating University-Based Low-Income Nutrition Education" project.</p> <p><i>Kari Bachman, New Mexico EFNEP and SNAP-Ed</i> <i>Megan Ness, North Dakota EFNEP and SNAP-Ed</i> <i>Connie Schneider, California EFNEP and SNAP-Ed</i></p>
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Tuesday, March 12th

9:45am	<p><u>A Conversation: USDA/REE and Land-Grant Universities' Vision and Commitment to Nutrition Education – How Does EFNEP Fit?</u></p> <p>This session will be a conversation about nutrition education and how EFNEP fits into the broader nutrition education system. The intent is to facilitate dialogue that results in increased understanding of the expectations of EFNEP and how it fits into the broader nutrition education system.</p> <p><i>Ralph Otto, USDA, National Institute of Food and Agriculture</i> <i>Helen Chipman, USDA, National Institute of Food and Agriculture</i> <i>Paula Peters, Kansas State University</i></p> <p><i>Robert Holland, USDA, National Institute of Food and Agriculture (Moderator)</i></p>
11:00am	<p><u>ECOP, Pitching for You</u></p> <p>The Extension Committee on Organization and Policy (ECOP) is the national, 15-member representative leadership and governing body of Cooperative Extension. This session will outline how ECOP works on behalf of all Cooperative Extension programs, including EFNEP, to build partnerships and resources, increase visibility, and improve the Cooperative Extension at the national level for the benefit of state and local programs. Participants will learn how to engage with ECOP and how to provide details about the impacts of EFNEP programming.</p> <p><i>Jane Schuchardt, Association of Public and Land-grant Universities</i></p>

11:30am	<p><u>Ice Breaker</u> <i>Stephanie Blake, USDA, National Institute of Food and Agriculture</i></p> <p><u>Regional Meetings</u> This will be an opportunity for each geographical region to get together to talk about the upcoming year, share updates and discuss other business.</p>
1:30pm	<p><u>National Update</u></p> <ul style="list-style-type: none"> <p><u>State of the Program: EFNEP 2013</u> This session will provide the annual report of EFNEP from the national office. Remarks include the current condition of the program, status of existing priorities, and future directions.</p> <p><i>Helen Chipman, USDA, National Institute of Food and Agriculture</i></p> <p><u>The Supervisor’s Role: An Essential Component of EFNEP</u> Supervision of EFNEP paraprofessional staff varies according to program size, university/extension organizational structure, and external or other influences. Although essential to programmatic success, it is rarely addressed when we speak of EFNEP. This session will include presentation on the vital importance of staff supervision and crucial elements for success, along with a breakout opportunity to discuss supervision strategies with colleagues of similar organizational composition and circumstances.</p> <p><i>Helen Chipman, USDA, National Institute of Food and Agriculture</i> <i>Beth Jabin, Michigan State University</i></p>
4:00pm	<p><u>Physical Activity Demo - Zumba</u> <i>Dionne Ray, University of Maryland, Eastern Shore</i></p>
4:15pm	<p><u>Poster/Exhibit Session</u> See Poster/Exhibit Insert on pages 11-14 of the agenda.</p>

Wednesday, March 13th

9:30am -and- 10:30am	<p><u>Breakout Sessions</u></p> <ul style="list-style-type: none"> <p><u>A: Come West and Round Up the Core Competencies</u> As a continuation of the Western Region project to identify training materials for EFNEP paraprofessional educators, we are looking to collect, catalog and/or create staff training materials by core competency areas. We are divided into two subcommittees: (1) Competency Conversation Committee- this team has designed a telephone survey to be conducted with EFNEP state coordinators to learn how slates address all the core competency areas, except Demonstrate Personal Accountability; (2) Demonstrate Personal</p>
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	<p>Accountability - this team is working on identifying and/or developing training tools for this competency area. During this breakout, we will update participants on the projects and offer an educational component to discuss the Core Competencies and brainstorm training ideas.</p> <p><i>This session will be facilitated by the Western Region EFNEP Coordinators from the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, and the territories of Guam, Micronesia, American Samoa, and Northern Marianas</i></p> <ul style="list-style-type: none"> <p><u>B: Adopting Healthy Habits: Leveraging EFNEP to Promote Environmental Change</u></p> <p>The 2010 Dietary Guidelines for Americans include the social-ecological model for the first time with the Call to Action including ensuring that all Americans have access to nutritious foods and opportunities for physical activity, and facilitating individual behavior change through environmental strategies. This session will present a project undertaken in seven diverse New York State counties over the last four years. The objectives of the project were to (1) assess the current situation with EFNEP staff, and (2) initiate a participatory, formative project to understand if and how CE nutrition educators can broaden their roles to include environmental changes at the organizational and community level. Results of the process evaluation will be presented that include successes, challenges, lessons learned, and recommendations for EFNEP staff undertaking agency and community-level environmental change efforts that impact low-income families.</p> <p><i>Jamie Dollahite, Cornell University</i></p> <p><u>C: Exploring the Use of Social Media in EFNEP</u></p> <p>Coordinators from the Southern Region are exploring the use of social media in EFNEP programming. Efforts have been made in North Carolina to learn how social media can be used to maintain contact with participants post-graduation. The Social Media Committee performed a series of audits on popular social media sites (Facebook and YouTube) to discover the current presence of EFNEP. The committee is also collecting information from EFNEP coordinators on their states' use of social media as well as the potential uses of social media with EFNEP programming. Some states volunteered to collect social media data from EFNEP participants. This breakout session will share the information gained from the Southern Region Social Media committee thus far and provide an opportunity for coordinators to engage in dialogue about opportunities and barriers to communicating with EFNEP clients, program providers, and stakeholders using social media.</p> <p><i>Ashley Fondren, Mississippi State University</i></p>
11:30am	<p><u>Analyzing the Season - Successes, Challenges, and Next Steps with WebNEERS</u></p> <p>Attendees will get to hear an update on WebNEERS from our software developer. He will talk about the current status of the system and discuss what has gone well and what challenges we have experienced. He will also share what we have planned for the future (new features and wish list items) and address any questions.</p> <p><i>Jason Eichelberger, Clemson University, Youth Learning Institute</i></p>

1:30pm	<p><u>Ice Breaker</u> <i>Leslie Speller-Henderson, Tennessee State University</i></p>
1:45pm	<p><u>A Conversation: Getting the Word Out – The Importance of Data</u> This session will be a conversation about how EFNEP data is currently being used and how EFNEP data might be further used and made more readily accessible to further strengthen the program and to explain its effects and influence. The intent is to enhance understanding of how NIFA uses the data states submit, what NIFA needs to represent EFNEP well, what states are doing to communicate to NIFA and represent EFNEP well, and what together can be done to elevate LGU/Extension’s presence with respect to EFNEP.</p> <p><i>Sonny Ramaswamy, USDA, National Institute of Food and Agriculture</i> <i>Bart Hewitt, USDA, National Institute of Food and Agriculture</i> <i>Stephanie Blake, USDA, National Institute of Food and Agriculture</i> <i>Aida Balsano, USDA, National Institute of Food and Agriculture</i> <i>Mary Jane Willis, Cooperative Extension, Rutgers University</i></p> <p><i>Dionne Toombs, USDA, National Institute of Food and Agriculture (Moderator)</i></p>
3:30pm	<p><u>Physical Activity Demo</u> <i>Dionne Ray, University of Maryland, Eastern Shore</i></p>
3:45pm	<p><u>Recruitment: A Whole New Ball Game</u> Client recruitment is key to EFNEP success. This three part session will review recent research findings related to the development of EFNEP recruitment materials, review the pros and cons of recruiting, and showcase the idea of recruiting storyboards as a unique way of recruiting the EFNEP audience. Meeting participants will have an opportunity to craft a storyboard idea in small groups.</p> <p><i>Susan S. Baker, Colorado State University</i> <i>Terence Martin, Alabama A & M University</i> <i>Jovita Lewis, Auburn University</i></p> <p><i>Sandy Procter, Kansas State University (Moderator)</i></p>

Thursday, March 14th

9:30am	<p><u>Up at Bat: Implementing Youth Evaluation in EFNEP</u></p> <p>This session will include panelist presentations on the development and implementation of the new EFNEP youth evaluation tools, as well as next steps for the Youth Evaluation Committee. Panelist Q&A will be followed by small group discussion of successes, challenges and best practices regarding implementation and curricular alignment of the evaluation tools. Participants will be able to share and gain ideas on how to develop a successful evaluation program for EFNEP youth programming. Please situate yourselves at tables with members of your own tier for this session (indicated by table tents).</p> <p><i>Yenory Hernandez-Garbanzo, Clemson University</i> <i>Melissa Maulding, Purdue University</i> <i>Jean Ann Fischer, University of Nebraska-Lincoln</i> <i>Heli Roy, Louisiana State University</i></p> <p><i>Cora French-Robinson, Montana State University (Moderator)</i></p>
11:45am	<p><u>Rutgers, Knocking it out of the Ballpark!</u></p> <p>This session will show participants what EFNEP is like in the state of New Jersey. The presenter will highlight Rutgers' successes related to improving staff retention rates, overcoming union issues, and making a strong impact in urban areas.</p> <p><i>Debra Palmer, Rutgers University</i></p>

Exhibit Information

Brochures/Other Materials

1.A. Spend Smart. Eat Smart. Iowa State University shares results of Social Media Project

Exhibitors: Jill Weber, jrweber@iastate.edu
Jody Gatewood
Stacia Sanny
Renee Sweers

University: Iowa State University

Description: Iowa State University Extension will share results of an iPad project implemented with EFNEP families educating them on the Spend Smart. Eat Smart. website. Information will also be available on the state's Nutrition Calendar.

Curriculum/Teaching Strategies

2.A. Community Nutrition Education and Summer Feeding Programs Work Together To Feed and Teach Youth to Make Healthy Lifestyle Choices

Exhibitors: Leslie Speller-Henderson, lspeller@tnstate.edu
Deborah Goddard

University: Tennessee State University

Description: A very successful EFNEP program was conducted in Dyer County, Tennessee in the summer of 2012 in conjunction with the USDA Summer Feeding Program. The community-based program, working with children ages 3 years to 14 years, was conducted in local community centers and churches. The youth learned about the five major food groups,

portion sizes, why physical activity is so important, the importance of drinking water and milk, the benefits of including whole grains in their diets, how fruits and vegetables are good for health and about basic food safety procedures such as washing hands. This community nutrition education program was deemed a success based on feedback from the children. Implications for the future would be to include the parents in learning how to encourage and support their children in making healthy food choices about which they learned.

2.B. Pilot-Testing a New Model for Collaborating with Pediatric Providers to Deliver EFNEP to Minority Children at High Risk for Obesity and Type 2 Diabetes

Exhibitors: Mira Mehta, mmehta@umd.edu
Marlene Oranles
Linda Ashburn

University: University of Maryland

Description: Most states and local communities are searching for effective evidence-based strategies to address childhood obesity, a serious public health concern with high long term costs. Montgomery County, Maryland has over 100,000 residents who lack health insurance and are served by safety net clinics. This innovative collaboration between EFNEP and the medical community offers a culturally-competent, family centered model to engage parents and children who are at high risk for obesity and Type 2 diabetes in nutrition education, physical activity, and cooking; and provides an effective strategy for addressing a national issue that can be replicated in many communities.

2.C. Maryland Expanded Food and Nutrition Education Program Collaborated with the Faith-based Community to Actively Engage African American and Latino Communities and Increase Consumption of Healthy Foods in Urban Deserts

Exhibitors: Mira Mehta, mmehta@umd.edu
Monica Bland
Maritza Rivera

University: University of Maryland

Description: *An innovative partnership developed by Baltimore City EFNEP with the Breath of God Lutheran Church Highlandtown Healthy Harvests Program can serve as a model for the engagement of minority communities and facilitate the transformation of food deserts in urban areas of the Northeast United States. Dietary recalls, voucher redemption and behavior change surveys indicated that fruit and vegetable consumption increased significantly among food insecure families when additional and appropriate resources within the community were made more accessible. Concentrated outreach efforts by multiple community agencies positively impacted community engagement, participation and redemption of fresh food vouchers at the Farmer's Market.*

2.D. Know Your Hunger Game for EFNEP

Exhibitors: Katie Mulligan,
kmulligan@etal.uri.edu
Linda Sebelia

University: University of Rhode Island

Description: *The Know Your Hunger Game, lesson and supporting materials have been designed after the Eating Pace Intervention Classes curriculum and tailored to young adult and adult EFNEP audiences.*

This lesson can be combined with any other current EFNEP curriculum. The primary goal of the lesson is to help participants identify "true hunger" versus "conditional hunger" and react appropriately to both types of hunger situations.

Research

3.A. The Expanded Food and Nutrition Education Program (EFNEP): A Community-Based Intervention that Achieves Results

Exhibitors: Stephanie M Blake,
sblake@nifa.usda.gov

University: USDA, National Institute of Food and Agriculture

Description: *For this study, we analyzed adult behavior change results by race and ethnicity between 2007 and 2011 and compared them to National averages from that same five-year period Results: Participants from all racial and ethnic backgrounds improved their diets, improved their nutrition practices, stretched their food dollars farther, handled their food more safely and increased their physical activity levels. Additionally, the five year averages by race/ethnicity are comparable to the broader EFNEP audience.*

3.B. NC1169- Multi-State EFNEP Related Research, Program Evaluation and Outreach Project

Description: *We plan to have four (4) posters for NC1169 Multi-state Research Project. 1 Overall NC 1169 project - goals, outcomes, future plans, etc, 2 Quality of Life 3. Behavior Checklist 4. Food Recall (see detailed descriptions on p. 13)*

3.B.1.. NC1169 AES Multistate Research Project: EFNEP Related Research, Program Evaluation, and Outreach

Exhibitors: Mary Kay Wardlaw,
wardlaw@uwyo.edu
University: University of Wyoming

Description: *The NC12169 team invites EFNEP coordinators to participate in this critical project. The current 5-year project seeks to identify existing reliable methods for measuring dietary quality among EFNEP participants and evaluate and select the best assessment through qualitative and quantitative criteria, and to determine quality of life constructs affected by EFNEP. The team has applied for another 5-year project expanding on the initial objectives.*

3.B.2. Impact of EFNEP on the Quality of Life of Program Participants and Paraprofessional Educators

Exhibitors: Natalia Infante, graduate student
Susan Baker,
susan.baker@colostate.edu
University: Colorado State University

Description: *The purpose of this research are to identify the impact of EFNEP on the quality of life of its paraprofessional educators and program participants; to develop a measurement instrument for quality of life of EFNEP participants; and to justify continued and/or increased funding for EFNEP.*

3.B.3. Assessing Validity of the Behavior Checklist Questions for Evaluating Nutrition Behavior Change in Adult EFNEP Participants

Exhibitors: Erin Murray, graduate student
Susan Baker,
susan.baker@colostate.edu
University: Colorado State University

Description: *The objective of this research study seeks to develop valid national behavior checklist survey questions that measure diet quality and nutrition-related behavior change among adult EFNEP participants.*

3.B.4. An Evaluation of the Use of a 24-Hour Recall as a Measure of Change in Nutrient Intake in Participants in the Expanded Food and Nutrition Education Program (EFNEP)

Exhibitors: Susan MH Gills, graduate student
Susan Baker,
susan.baker@colostate.edu
University: Colorado State University

Description: *The objective of this research is to evaluate the 24-hour recall (24HR) as a measure of change in nutrient intake in participants in the Expanded Food and Nutrition Education Program (EFNEP).*

Technology

4.A. Paraprofessional training videos for "Eating Smart Being Active"

Exhibitors: Kari Bachman,
kbachman@nmsu.edu

University: New Mexico State University

Description: *The NMSU ICAN program has begun to teach the Eating Smart Being Active curriculum with its adult audiences, To help with staff training, we are creating training videos. You can access these videos free of charge at this NMSU YouTube playlist: <http://www.youtube.com/playlist?feature=editok&list=PL88jbC2GiaFXHpiokeo9G14cUraDHJAYj>. Staff members can view these videos from our ICAN website.*

Presenter Bios

(Alphabetical by first name)

Aida Balsano, PhD

NPL - FCS Research and Evaluation, USDA - NIFA

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Dr. Aida Balsano serves as the National Program Leader for Research and Evaluation in the Division of Family and Consumer Sciences at the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture. In this role, she works with administrators, faculty and Extension educators across the Land-Grant University system, as well as with Federal agencies and other partners, to identify existing and emerging research and evaluation issues and priorities requiring federal attention and support. She also directs and manages three competitive grants programs – Rural Health and Safety Education; AgrAbility; and Youth Farm Safety Education and Certification.

Ashley Fondren, MS, CHES

Program Coordinator, Mississippi State University

anp44@fsnhp.msstate.edu

Ashley is the coordinator of the Office of Nutrition Education which administers EFNEP and SNAP-Ed in Mississippi. Since 2008, Ashley has worked with the MSU Extension Service on projects like the eXtension Families, Food, and Fitness CoP and the Mississippi In Motion healthy lifestyle program. She joined EFNEP and SNAP-Ed in 2011. She has a B.S. in Culinary Arts, a M.S. in Health Promotion, and is currently pursuing a Ph.D. in Instructional Systems and Workforce Development.

Bart Hewitt, MS

Director - PARS, USDA - NIFA

bhewitt@nifa.usda.gov

Bart Hewitt is the Director the Planning, Accountability and Reporting Staff providing national leadership, management and support for all program and project reporting including the new REEport system, CRIS, State Plan of Work and Annual Report and also for the Multistate Research. His staff also provides evidence of past performance in the NIFA budget; facilitates the NIFA portfolio assessment process; and provides consultative advice to the National Program Leaders and other lead staff on evaluation of programs. When Bart first started with USDA in 1989 he worked with the Expanded Food, Nutrition and Education Program. Prior to joining USDA, Bart was an Extension 4-H Agent for the University of Maryland working with youth and adult volunteers in the agricultural, mechanical and social sciences.

Beth Jabin, MA

Consortium Coordinator, Health and Nutrition Institute, Michigan State University Extension

jabinb@msu.edu

Master's Degree in Kinesiology, Michigan State University (1985); Director of Wellness, UAW/General Motors (1985-1990).

Designed and implemented first worksite wellness program within General Motors. This program went on to become a model for development of a national program.

Regional Worksite Wellness Consultant (1990-1995); Director, Community Health and Executive Director of Michigan Athletic Club

Sparrow Health System, Lansing MI (1995-2011). Role included responsibility for community needs assessment, development of health education programming for a wide variety of community audiences. Specialized in design and implementation of worksite wellness for over 40 regional employers.

As part of Sparrow's Workforce Health Initiative, led the integration of Sparrow's Occupational Health, Rehabilitation Services, Benefits, Michigan Athletic Club and Sparrow-owned insurance plans with the goal of meeting the full spectrum of employee health needs.

As Executive Director, Michigan Athletic Club, supervised operations of hospital-based fitness club with 10 million in annual revenue, 4500 members and 350 employees.

Consortium Coordinator, Michigan State University Extension (present)
Coordinate MSUE's EFNEP and SNAP-Ed programming delivered across the state of Michigan.

Connie Schneider, PhD, RD

Director, Youth, Families, and Communities Statewide Program, University of California
cschneider@ucanr.edu

Connie Schneider is the Director for the University of California Agriculture and Natural Resources' Youth, Families, and Communities Statewide Program. As Director, Connie provides leadership to both, the 4-H Youth Development Program and the Expanded Food and Nutrition Education Program, as well as other youth, nutrition, family and community programs. Connie has worked in a variety of nutrition

disciplines and has taught undergraduate and graduate level classes. It is her 25 years of experience in diverse community-based settings working with interdisciplinary teams that she most favors. Connie is a registered dietitian. She earned her Ph.D. in Food and Nutrition Management with a combined minor in marketing and adult education from Oregon State University.

Cora French-Robinson, MS

Program Director EFNEP & SNAP-Ed, Montana State University

cora.frenchrobinson@montana.edu

She has coordinated both the EFNEP and SNAP-Ed programs in Montana for the past two years. Previously, she was a Ohio State University Extension Agent for twenty years and worked with SNAP-Ed.

Debra Palmer, PhD

NJ State EFNEP Coordinator, Rutgers, The State University of New Jersey
dpalmer@njaes.rutgers.edu

Dr. Palmer is an Associate Professor/Extension Specialist in Community Nutrition at Rutgers University. She oversees both NJ EFNEP and SNAP-Ed, teaches two graduate level community nutrition research methods courses, serves on Rutgers Institutional Review Board, and oversees graduate students. The majority of her research has been done with limited-resource audiences and has focused on issues regarding household food insecurity; nutrition education program innovations; and the incorporation of physical activity education into nutrition education. More recently her work has moved into the realm of social media. Nationally, Dr. Palmer has contributed widely, including six years' service on SNEB's Board of Directors (followed by service as the organizations' President); participation

on the ERS's "White Paper" development group; and service on the FNS's EARS workgroup. Otherwise, Deb's "claim to fame" is that she started the SNEEZE listserv as a graduate student at Penn State in 1991 and still operates it today.

Dionne Toombs, PhD

Director, Division of Nutrition, USDA - NIFA

dtoombs@nifa.usda.gov

Dr. Dionne Toombs is the Director for the Division of Nutrition in the Institute of Food Safety and Nutrition. She provides national leadership for research, extension, and education programs within the division and the Agriculture and Food Research Initiative (AFRI) nutrition programs. She leads the division in advancing science in subject matters appropriate to division programs. Dr. Toombs is a Nutritionist and leads various activities for Human Nutrition programs at NIFA that foster the development of regional priority setting of projects to address critical needs.

Helen Chipman, PhD, RD

National Program Leader, USDA - NIFA

hchipman@nifa.usda.gov

For more than a decade, Dr. Chipman has provided national leadership to Land-Grant Universities that conduct low-income nutrition education. In this capacity, she has served as a liaison among universities and federal agencies and has fostered shared understanding across organizational systems and structures. Additionally, she led the development and implementation of a socio-ecological framework for nutrition education and paraprofessional core competencies, and the completion of four national reports. Prior to taking on these responsibilities, Dr. Chipman provided administrative leadership for the Expanded Food and

Nutrition Education Program (EFNEP), Food Stamp Nutrition Education (FSNE, now SNAP-Ed) and its associated state nutrition network, and had teaching, advising, and research responsibilities as an extension specialist and professor at South Dakota State University. Dr. Chipman is a member of the Academy of Nutrition and Dietetics and the Society for Nutrition Education and Behavior. She has given numerous refereed and invited presentations at regional and national meetings and one international meeting on topics as diverse as risk communication, community needs assessment, program management, theory, logic models, and program evaluation. Her publications focus primarily on low-income nutrition education programming and risk communication. Dr. Chipman received a PhD in Food Science and Human Nutrition from Colorado State University, Fort Collins Colorado, with an emphasis in applied nutrition education.

Heli Roy, PhD, MBA, RD

Associate Professor, Louisiana State University

hroy@agcenter.lsu.edu

Dr. Heli Roy received her BS degree from Syracuse University in Human Nutrition, her MS and PhD degrees from Louisiana State University. She received a MBA from LSU in 2010. She has taught at LSU, Our Lady of the Lake College and at The University of Alabama. Previously, she was a researcher at the Pennington Biomedical Research Center, and a public health nutritionist at the Office of Public Health in Louisiana. Currently she is an associate professor at the Louisiana State University Extension and coordinates the EFNEP across the state and she is an outreach coordinator for the Pennington Biomedical Research Center. Dr. Roy is a Registered Dietitian and a member of Baton Rouge, Louisiana and American Dietetic Associations. She is also a member of The Obesity Society and American Society for Nutrition.

Jamie Dollahite, PhD

Associate Professor, Cornell University

jsd13@cornell.edu

Jamie Dollahite is a specialist in nutrition education for limited-resource audiences with a particular interest in prevention of obesity and chronic disease. She is Director of Food and Nutrition Education in Communities at Cornell University and has been active in national leadership for both EFNEP and SNAP-Ed. Her research is closely integrated with her extension work. She has recently led Collaboration for Health, Activity and Nutrition in Children's Environments, a project guided by the socio-ecological model, that seeks to develop the capacity of Extension educators to build collaborations with agency partners to make agency and community-level environmental changes to prevent obesity. This project included the development and testing of a curriculum, Healthy Children, Healthy Families: Parents Making a Difference! that targets parents of 3-11 year olds, integrating parenting practices with skills to promote healthy food choice and active play both at home and where children learn and play.

Jane Schuchardt, PhD

**Executive Director, Cooperative Extension,
Extension Committee on Organization and Policy
(ECOP)**

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Jane Schuchardt is Executive Director, Cooperative Extension, located at the Association of Public and Land-grant Universities (APLU), Washington, DC. With the Extension Committee on Organization and Policy (ECOP), she works to maintain and increase federal appropriations, provide visibility for exemplary programming, and create federal partnerships to benefit local and online Extension programs. She was National Program Leader at the USDA National Institute of Food and Agriculture,

where she managed the Financial Security Program. Her advanced degrees are in consumer affairs and business (M.S., Oklahoma State University) and consumer and family economics (Ph.D., Iowa State University). She has been recognized as an outstanding alumnus by the University of Nebraska, Iowa State University, and Oklahoma State University. She has received professional achievement awards from USDA, the Association of Financial Counseling and Planning Education, the American Council on Consumer Interests, Jump\$tart Coalition for Personal Financial Literacy, and the National Endowment for Financial Education.

Jason Eichelberger

Director of IT and Software Development, Clemson University, Youth Learning Institute

Jason serves as the Interim Director of Information Technology for Clemson University's Youth Learning Institute (<http://www.clemson.edu/yli>), where he has been employed for the past 5 years. His duties there include: managing IT resources, development of customized data and reporting applications, and general web development. Jason began working with EFNEP in 2009, when Clemson University was awarded a grant for the development of a new web based reporting system. Jason graduated from Columbia International University with a degree in Theology and Communications in the spring of 2006.

Jean Ann Fischer, MS, RD, LMNT

**Nutrition Education Program Coordinator,
University of Nebraska-Lincoln**

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Jean Ann Fischer, MS, RD, LMNT is an Extension Educator at the University of Nebraska-Lincoln in the Department of Nutrition and Health Sciences where she coordinates SNAP-Ed and EFNEP in Nebraska

along with assisting in the Transdisciplinary Childhood Obesity Prevention Graduate Program UNL AFRI subaward from South Dakota State University. Her prior experience includes providing medical nutrition therapy in the areas of critical care, oncology, and child through adult mental health at BryanLGH Medical Center and an adjunct Nutrition instructor at Southeast Community College.

Jovita Lewis, MED

EFNEP Coordinator, Alabama Cooperative Extension System

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Jovita Lewis is employed with the Alabama Cooperative Extension System (Auburn University) as EFNEP Coordinator providing statewide leadership and programmatic support to 43 EFNEP counties. Past EFNEP roles include serving as Immediate Supervisor (County-Based and Regional) and as an Extension Instructional Resource Specialist. Jovita holds a Bachelor of Science Degree in Home Economics Education from the University of Alabama and a Master of Education Administration from the University of West Alabama. A 24 year Extension veteran, Jovita's interests lie in cutting-edge training and the motivation of peer educators.

Kari Bachman, MA

Program Coordinator, EFNEP and SNAP-Ed, New Mexico State University

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On the way to earning her bachelor's degree in political science, Kari decided she liked people and the outdoors too much to go to law school. She served as a fish culture volunteer with the Peace Corps in Africa, where she was first introduced to Extension. After a few other adventures in nonformal education settings, she moved to New Mexico,

where she obtained her master's degree in Agricultural and Extension Education. She has racked up 17 years experience working with EFNEP and SNAP-Ed in the state. In addition to coordinating training and evaluation, she has developed a variety of multimedia educational and training materials, including many in Spanish. Kari's interests include experiencing other cultures, learning languages, conducting oral histories, and being physically active.

Mary Jane Willis, MA

Associate Director, Rutgers Cooperative Extension

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Mary Jane Willis is the Associate Director of Rutgers Cooperative Extension where she provides administrative leadership to support a myriad of functions. Mary Jane oversees EFNEP and provides leadership and over-site to the SNAP-Ed where she works with the state administrative team giving guidance and support to the implement strategies for the management of a highly effective and visible nutrition education program that reaches out to a diverse audience throughout the state. On a national level she served on the Extension Committee on Organization and Policy (ECOP) EFNEP Task Force whose work resulted in EFNEP funding for 1890 Institutions and the District of Columbia. She also was appointed to serve on the EFNEP Policy Task Force whose work resulted in the 2013 EFNEP Policy Document.

Megan Ness, MS, LRD

Coordinator, EFNEP/SNAP-Ed, NDSU Extension Service

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After years of "sowing her wild oats" as a project manager at a Denver science museum, Megan pursued her graduate degree in Food Science and

Human Nutrition at Colorado State University and had her first experience with EFNEP working with Dr. Susan Baker. After a dietetic internship at the VA Hospital in Tampa, she pursued her passion for community nutrition working on research with Dr. Marla Reicks at the University of Minnesota. In 2010, she was thrilled to move back to her hometown, Fargo, ND, to take on the EFNEP/SNAP-Ed Coordinator role at North Dakota State University. In her free time (and weather-permitting) Megan likes to run, cross-country ski, and play soccer almost as much as she likes to cook and eat good food.

Melissa Maulding, MS, RD
FNP/EFNEP Director, Purdue University
mmaulding@purdue.edu

Melissa has worked for Purdue Extension since 2003 where she has held positions as a field educator, FNP/EFNEP Trainer and now acts as Director of FNP/EFNEP.

Paula Peters, PhD
Assistant Director, K-State Research and Extension, Kansas State University
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Dr. Peters is Assistant Director and state Program Leader for Family and Consumer Sciences with K-State Research and Extension. Prior to moving into this role 13 years ago, she was a Kansas nutrition specialist and worked primarily with low income audiences through EFNEP and SNAP-Ed. She is currently serving as co-chair of the national SNAP-Ed Program Development Team. Her research responsibilities include children and weight and she heads up a 7 state \$4.5 million dollar AFRI childhood obesity project "Communities Preventing Childhood Obesity".

Ralph Otto, BS, MS, PhD
Deputy Director, USDA - NIFA
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Dr. Ralph A. Otto is with the National Institute of Food and Agriculture within USDA. He currently serves as the Deputy Director for Food and Community Resources. In this position, he gives leadership to policy and programs that work through the university system to bring new knowledge to the American people.

Dr. Otto has been with USDA since 1980, and has worked in both international and domestic agencies. He has degrees in wildlife biology from Rutgers and Virginia Tech, and was a Peace Corps Volunteer in Malaysia.

Robert E. Holland, DVM
Assistant Director, Institute of Food Safety and Nutrition, USDA - NIFA
rholland@nifa.usda.gov

Dr. Holland is currently the Assistant Director of the Institute for Food Safety and Nutrition at the National Institute of Food and Agriculture (NIFA) within the U.S. Department of Agriculture. He has had a long history with the Land Grant Universities receiving his B.S. from Virginia State University, his D.V.M. from Tuskegee University, and his M.S. from Michigan State University. He completed his Clinical Instructor/ Internship at VA-MD Regional College of Veterinary Medicine, and his Clinical Residency and Post Doctoral Fellowship at Michigan State University. Dr. Holland served as Professor within the Department of Large Animal Clinical Sciences and the Food Safety and Toxicology Program, Michigan State University; Executive Officer of the Department of Veterinary Diagnostic and Production Animal Medicine, College of Veterinary Medicine, Iowa State University; and as Chair of the Department of Large

Animal Clinical Sciences and Director of The Large Animal Veterinary Teaching Hospital, College of Veterinary Medicine, The University of Tennessee, Knoxville before accepting the position of Assistant Director at NIFA. His scientific interests include: applied field based research in infectious diseases of dairy cattle; in vivo and in vitro studies on Salmonella spp. E. coli spp. and Cryptosporidium parvum; and development of food animal models for pharmacokinetic and pharmacodynamic studies that lead to the approval of drugs for food producing animals.

Sandy Procter, PhD, RD/LD

Coordinator, EFNEP and FNP, Kansas State University Research & Extension

procter@ksu.edu

Sandy has been with Extension and EFNEP since 1998. She has been with the multi-state EFNEP research project since its inception in 2007, and works with the Quality of Life subcommittee. Her professional passion is maternal and infant nutrition, and since 2008, she has been fortunate to travel to Kenya several times where she shares health and nutrition information with local women as part of the group K2K -- Kansas to Kenya, a group working to accomplish the Millennium Development Goals in rural Kenya. Sandy is married with two grown sons, a golden retriever and an EFNEP cat.

Sonny Ramaswamy, PhD

Director, USDA - NIFA

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Dr. Sonny Ramaswamy was appointed to serve as director of the USDA's National Institute of Food and Agriculture (NIFA) on May 7, 2012. As part of USDA's Research, Education, and Extension mission, he oversees NIFA awards funds for a wide range of

extramural research, education, and extension projects that address the needs of farmers, ranchers, and agricultural producers.

Prior to joining NIFA, Dr. Ramaswamy served as dean of Oregon State University's College of Agricultural Sciences and director of the Oregon Agricultural Experiment Station. He provided overall leadership for the college's academic programs at the Corvallis campus and OSU programs at Eastern Oregon University in La Grande, for-credit extended education, informal education through the Agricultural Sciences and Natural Resources Extension Program, and research at OSU's main campus and 11 branch experiment stations throughout the state.

Previously, Dr. Ramaswamy was associate dean of the Purdue University College of Agriculture and directed the university's agricultural research programs from 2006 to 2009. Prior to joining the Purdue faculty, Dr. Ramaswamy was head of Kansas State University's Department of Entomology from 1997 to 2006, where he held the title of Distinguished Professor and was named the Presidential Outstanding Department Head in 2002. He also served on the faculty of Mississippi State University and as a research associate at Michigan State University. As an insect physiologist, he worked on the integrative reproductive biology of insects.

Dr. Ramaswamy has received research grants from many federal agencies, including USDA, National Science Foundation, National Institutes of Health, Environmental Protection Agency, and the United States Agency for International Development, as well as from state agencies, commodity groups, and industry. He has published nearly 150 journal articles, book chapters, and a book. He has received a number of awards and honors as a scientist and department head, including being named a Fellow of the American Association for the Advancement of

Science; Fellow of the Entomological Society of America; and Distinguished Graduate Alumnus of Cook College, Rutgers University.

He received a Bachelor of Science in agriculture and a Master of Science in entomology from the University of Agricultural Sciences, Bangalore, India, and his doctorate in entomology from Rutgers University. He is also a graduate of the University of Nebraska's New Academic Chair's Program and Harvard University's Management Development Program.

Stephanie M. Blake, MA

Program Specialist, USDA - NIFA

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Stephanie Blake began her tenure at the U.S. Department of Agriculture as an intern in the Office of Planning and Accountability in September of 2004. In December of 2004 she completed her Master's Degree in Social Psychology at American University and in July of 2005 she accepted a full time Social Science Analyst position. She had major responsibilities working with National Program Leaders across the agency to complete the Portfolio Review Expert Panel (PREP) process and the Program Assessment Rating Tool (PART) as required by the Office of Management and Budget (OMB). In May of 2006, she was offered a position as a Program Specialist for the Expanded Food and Nutrition Education Program (EFNEP). Over the past six years her major responsibilities have included: providing national guidance and leadership for the program; analyzing data, program plans, and budgets; preparing national impact reports; providing technical support; responding to program and policy related questions; and providing leadership for the development of the new web-based evaluation and reporting system.

Susan Baker, EdD

**Associate Professor and Extension Specialist,
Colorado State University**

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Dr. Susan Baker is currently an Associate Professor and Extension Specialist in the Department of Food Science and Human Nutrition at Colorado State University. She also serves as the Expanded Food and Nutrition Education Program (EFNEP) and Supplemental Nutrition Assistance Program - Education (SNAP-Ed) Coordinator in Colorado.

The training and development of paraprofessional nutrition educators is one of Susan's passions. She coauthored a book entitled Maximizing Paraprofessional Potential. More recently, Dr. Baker led the development of a comprehensive nutrition education curriculum for use by paraprofessional nutrition educators entitled Eating Smart • Being Active, a collaborative effort between EFNEP staff members in Colorado and California. The curriculum is currently being used by 40 US states and territories.

Dr. Baker's research interests include nutrition education methodologies and the evaluation of nutrition education interventions with low-income women of childbearing age, and breastfeeding education and support.

Terence Martin, BS, MS

**Urban Expanded Food and Nutrition Program
Coordinator, Alabama Cooperative Systems-
Alabama A&M University**

tzm0018@aces.edu

Terence Martin is a Program Coordinator with Alabama Cooperative Extension Systems Alabama A&M and Auburn Universities. His varied career includes Quality Assurance Team leader for various

food manufacturing companies and customer service representative.

For almost 20 years Terence guided food companies in making Food Safety their priorities, helping train employees in Good Manufacturing Practices to ensure safe and high quality food products are provided to the consumer. Terence has developed an exceptional background with local and state officials in communicating the importance of food safety for consumer.

Terence has a Bachelor of Science Degree from Alabama A&M University in Food Science Technology and a Master of Science Degree from Alabama A&M University in Food Science Technology concentration in Food Toxicology. Terence is a member of Omega Psi Phi Fraternity, Incorporated where he holds a position on the Board of Directors. Terence spends his spare time with his lovely wife Barbet of 21 years and their three children and two grandchildren in Huntsville Alabama. He also enjoys mentoring young men in the communities to help lead them on a road for success.

Yenory Hernandez-Garbanzo, PhD

Research Associate, Clemson University

hernanh@clemson.edu

Dr. Yenory Hernandez-Garbanzo came from Costa Rica five years ago. Prior to coming to the US, she received her undergraduate degree in Nutrition at the University of Costa Rica and worked in Clinical Nutrition. She earned her doctorate at Clemson University (CU) and her dissertation addressed the program evaluation and measurement of Youth EFNEP. She is currently a Research Associate in the Department of Food, Nutrition and Packaging Sciences at CU and as part of her responsibilities she mentors graduate students' research projects, serves as nutrition extension/research specialist for the SC

EFNEP program, and provides leadership for the design, delivery and evaluation of nutrition education curriculum for EFNEP Youth and Hispanic audiences. Additionally, she is the chair-elect of the Division of International Nutrition Educators of the Society of Nutrition Education and Behavior; and has provided leadership and research-based technical support to the Multi-State Youth EFNEP Evaluation Project since 2011.

Notes

Years of Service*

(Alphabetical by first name)

EFNEP could not be successful without all of the extremely dedicated and passionate staff. Congratulations to the following individuals on the milestones they have reached in their years of service with EFNEP!

5 Years

Abby Dunbar, West Virginia University
B. Elaine Freaney, Prairie View A&M University
Kate Yerxa, University of Maine
Katie Mulligan, University of Rhode Island
Marion Halim, Lincoln University
Wanda Carpenter-Morrow, Tuskegee University

10 Years

Karen Shirer, University of Minnesota Extension
Lois Sanders, University of the Virgin Islands
Pat Bebo, The Ohio State University
Stacia Sanny, Iowa State University Extension & Outreach

15 Years

Bev Phillips, University of Wisconsin
Clarissa Barcinas, University of Guam
Debra Garrard, Oklahoma State University
Jamie Dollahite, Cornell University
Sandy Procter, Kansas State University
Susan Stephenson-Martin, Rutgers, The State University of New Jersey

20 Years

Margaret Weital, College of Micronesia
Naomi Kanehiro, University of Hawaii at Manoa
Rebecca Fiame, American Samoa Community College
Scottie Misner, University of Arizona
Susan Donohue, University of California

25 Years

Julie Gray, Purdue University

30 Years

Easter H. Tucker, University of Arkansas at Pine Bluff

35 Years

Anne Sortor, University of Arkansas
Ruth Jackson, U of A Cooperative Ext.

Greater than 35 Years!

Judy Groce-Neel, University of Tennessee (38)
Mary Jane Willis, Rutgers, The State University of New Jersey (38)
Linda Drake, University of Connecticut (42)

** This data was collected through the signup sheet for breakouts so if we missed anyone, please let us know. We will correct any errors or omissions for the final version of the agenda posted on our website!*



THE FAIRFAX
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RESTAURANTS NEAR THE FAIRFAX AT EMBASSY ROW

2100 Prime	2100 Massachusetts Ave NW, The Fairfax at Embassy Row	(202) 835-2100
Afterwords Cafe Grill	1517 Connecticut Ave NW, Dupont Circle	(202) 387-1462
Al Tiramisu	2014 P Street NW, Washington, DC 20036	(202) 467-4466
Alero Mexican Restaurant	1724 Connecticut Ave NW, Washington, DC 20009	(202) 234-8100
Bistro Bistro	1727 Connecticut Ave NW, Washington, DC	(202) 328-1640
Bistro du Coin	1738 Connecticut Ave NW, Washington, DC 20009	(202) 234-6969
Cafe Dupont	1500 New Hampshire Ave NW, DuPont Hotel	(202) 483-6000
Cafe Japone	2032 P Street NW, Floor 2, Washington, DC 20036	(202) 223-1573
Circa	1601 Connecticut Ave NW, Washington, DC 20009	(202) 667-1601
City Lights of China	1731 Connecticut Ave NW, Washington, DC 20036	(202) 265-6688
Darlington House	1610 20th Street NW, Washington, DC 20009	(202) 332-3722
Eola	2020 P Street NW, Washington, DC 20036	(202) 466-4441
Ezme	2016 P Street NW, Washington, DC 20036	(202) 223-4303
Firefly	1310 New Hampshire Ave NW, Hotel Madera	(202) 861-1310
Front Page Restaurant and Grille	1333 New Hampshire Ave NW, Washington DC	(202) 296-6500
I Ricchi	1220 19th Street NW, Washington DC 20036	(202) 835-0459
James Hoban's Irish Restaurant & Bar	1 Dupont Circle NW, Washington DC 20026	(202) 223-8440
La Tomate	1701 Connecticut Ave NW, Dupont Circle	(202) 667-5505
Le Pain Quotidien	2001 P Street NW, Washington, DC 20036	(202) 459-9176
Mourayo	1732 Connecticut Ave NW, Washington, DC 20009	(202) 667-2100
Nora	2132 Florida Ave NW, Washington, DC 20008	(202) 462-5143
Odeon Cafe	1714 Connecticut Ave NW, Washington, DC	(202) 328-6228
Otello	1329 Connecticut Ave NW, Washington, DC 20036	(202) 429-0209
Pesce	2002 P Street NW, Washington, DC	(202) 466-3474
Ping Pong Dim Sum	1 Dupont Circle NW, Washington, DC 20036	(202) 293-1268
Raku Asian Dining & Sushi Bar	1900 Q Street NW, Washington, DC 20009	(202) 265-7258
Ruth's Chris Steak House	1801 Connecticut Ave NW, Washington, DC 20009	(202) 797-0033
Sakana Restaurant	2026 P Street NW, Washington, DC 20036	(202) 887-0900
Scion Restaurant	2100 P Street NW, Washington, DC 20037	(202) 833-8899
Sette Osteria	1666 Connecticut Ave NW, Washington, DC 20009	(202) 483-3070
Thaiphoon	2011 S Street NW, Washington, DC 20009	(202) 667-3505
Urbana	2121 P Street NW, Hotel Palomar	(202) 956-6650
Vento	2120 P Street NW, Washington, DC 20037	(202) 833-1750
Zorba's Cafe	1612 20 th Street NW, Washington, DC 20009	(202) 265-7258