



National Institute of Food and Agriculture
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Division of Family & Consumer Sciences Nutrition, Health & Wellness

Cindy Reeves

FCS Leader's Meeting
September 28-29, 2011



Nutrition, Health & Wellness in Family and Consumer Sciences

- **Mission Statement**
 - NIFA's support of research and extension programs in health and wellness focus on promoting health, preventing disease and disability, eliminating disparities, and improving quality of life.



Nutrition, Health & Wellness in Family and Consumer Sciences

- **Vision Statement:**
 - Efforts target determinants of health, which are a range of personal, social, economic and environmental factors that influence health status, including biology, genetics, individual behavior, access to health services and the environment in which people are born, live, learn, play, work and age.



Logic Model for Health & Wellness Program



Global Food Security & Hunger

Climate Change

Sustainable Energy

Childhood Obesity

Food Safety

Funding:

- Smith Lever
- EFNEP
- AFRI, RHSE
- State, local, private and in-kind

Human Capital:

- 1862s
- 1890s
- 1994s
- NIFA Staff
- Cooperative Extension Staff

Research

- Special Grants
- Rural Health & Safety Ed
- AFRI, Hatch (KAs 724 & 805), Multistate

Strategic Partnerships

- Let's Move-White House
- AOM/EIM-ACSM
- CDC, HHS & Fed agencies

Interagency Liaisons

- Climate Change
- SNAP-Ed Evaluation
- Schools & Health

Extension System Liaison Work

- 4H Healthy Lifestyles
- Energy Balance Wk Grp
- Nutrition and Health
- 1890 outreach
- 1994 outreach

Higher Education

- Institutional Reviews
- Liaison to HI & Am Sam
- Liaison to DOCE

Amount of funding allocated in Federal Budget

Number of grants awarded to FCS, nutrition and health faculty

Number of new, continuing, and dissolved partnerships

Number of new, continuing and dissolved liaisons

Number of new, continuing and dissolved Extension liaisons and committees

Number of Institutional Reviews; visits to liaison university

DFCS Programs in Health and Wellness that:

Increase the level of funding to state and county FCS faculty and programs

Leverage strategic partnerships and liaisons to enhance FCS programming and outreach

Empower individuals, families and communities to improve their nutrition, health and quality of life



Nutrition, Health & Wellness in Family and Consumer Sciences

- Liaison roles internally & externally with:
 - NIFA's Institute of Nutrition & Food Safety—EFNEP
 - Center of International Programs
 - U.S. Department of Health & Human Services
 - Dept of Ed, CDC, and others



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Jeanne M. Priester Conference Week of April 9, 2012

- University of Maryland hosting; emphasis on public health partnerships and health literacy
- Conference to be held bi-annually
- Volunteer needed to host 2014 conference



New Multistate Opportunity: NC-1196, Food Systems, Health and Well-being

- Participating States:

- Illinois
- Kansas
- Michigan
- Minnesota
- Mississippi
- Missouri
- New York
- Texas
- Hawaii
- Washington
- California



USDA_NIFA_Health on TWITTER



- **BIG NEWS!** USDA just approved a Twitter-health page pilot project.
- Anticipated launch by the end of October
- Advertised via NIFA list-serves
- Please share with all Specialists, Educators, and community partners and be sure to provide feedback.



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