



NIFA Family and Consumer Sciences Update

September 2011



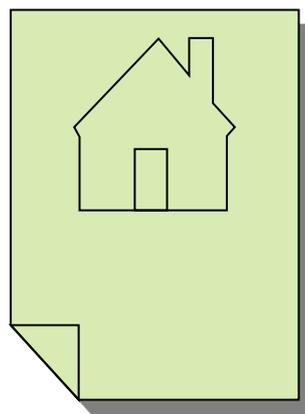
Overview

- Structure
- Strategies
- Priorities & Opportunities





Structure





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Department of
Agriculture

National Institute
of Food
and Agriculture

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DIVISION OF PLANT SYSTEMS- PRODUCTION

Michael Fitzer
DIVISION DIRECTOR

DIVISION OF PLANT SYSTEMS- PRODUCTION

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DIVISION OF AGRICULTURAL SYSTEMS

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DIVISION OF ENVIRONMENTAL SYSTEMS

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DIVISION OF YOUTH AND 4-H

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DIVISION OF FAMILY AND CONSUMER SERVICES

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Division of Family and Consumer Sciences

Strengthening Families, Farms, Communities, and the Economy

NACo Fellow
Visiting Scholars
Student Interns
Briggs-Dubose
Alford

Division Director
(Croll)

Administrative
Assistant
(Stevens)

NPL
Family &
Consumer
Economics
(Shockey)

*Special
Assignment:
Public Value &
Impact*

NPL Housing
&
Community
Living
(Samuel)

*Special
Assignment:
FCS
Volunteers &
Food Pres.*

NPL
Nutrition,
Health &
Wellness
(Reeves)

*Special
Assignment:
IFSN Liaison*

NPL
Child &
Family Dev.
(Balsano)

*Special
Assignment:
Research
Team Lead &
Brown Bag*

NPL
Public &
Family Policy
(Dorsey)

*Special
Assignment:
Family Policy*

NPL
Sustainable
Farm
Enterprises
(Hipple)

*Special
Assignment:
International
Liaison*

NPL
Regional
Rural
Development
(Maggard)

*Special
Assignment:
CRD & FCS
Integration*

NPL Military
Family &
Veterans
Programs
(Elrod)

*Special
Assignment:
FCS Student
Group Liaison*

Program Specialist

(Montgomery)

*Special Assignment:
FCS Visiting Scholars, 1890 & 1994
Partnerships*

Program Assistant

(Briggs)

*Special Assignment: Webinar
Coordinator*

Program Analyst
(Vacant)

Program Specialist

(Shipley)

*Special Assignment:
Communications*

Program Assistant

(Irvin)

*Special Assignment: Webinar
Coordinator*

Program Analyst
(Ellis)

DEFINITION

- *Family and Consumer Sciences is the integrative, multidisciplinary field of science that studies relationships among humans and their environments to foster quality of life, strengthen communities, and achieve a healthy sustainable world.*



DFCS VISION

- Breakthroughs are made in the human dimensions of food and agriculture because of Family and Consumer Sciences.





DFCS MISSION

- To focus on the human dimensions of food and agriculture in addressing priority issues through **scientific research and its application; strategic partnerships; Extension education; and the preparation of the next generation of Family and Consumer Sciences professionals.**





DFCS TAGLINE

*Strengthening Families,
Farms, Communities,
and the Economy*





- Organizational Logic Model
- Branding & Communications Initiative
- Research and Program Capacity Development
- FCS Volunteers
- Student Support
- Visiting Scholars
- Strategic Partnerships





Logic Model

- *Scientific research and its application*
- *Strategic partnerships*
- *Extension education*
- *Preparation of the next generation*





Research and Program Capacity

- Grantsmanship
- RFA Language
- Panel Opportunities
- Multistate & Regional Opportunities
- Joint Meetings
- NPL Special Assignments
- Signature Programs





FCS Master Volunteers

- Pilot
- Umbrella
- Branding
- Training for Education
- State/County Support
- Scale





Student Support

- Grass roots student group
- Professional Org Affiliation
- Promote all careers including Extension for students and new professionals





Visiting Scholars

- Gibson, Samuel, Shim, Wong, Scott, Higginbotham, Riportella
- Competitive, formalized program
- NIFA-wide





Priorities & Opportunities





Current NIFA Priorities

- Climate Change
- Bioenergy
- Food Safety
- Nutrition and Childhood Obesity
- Global Food Security and Hunger





FCS Survey of NIFA Priorities

- To identify outstanding research, Extension and outreach programs related to NIFA priorities.
 - 64 responses, 43 universities
 - 1862, 1890, 1994
 - High level of participation (hunger, food safety)





Signature Programs

- Demonstrates connection between FCS & NIFA mission
- National/International in Scope
- Strong Impact/Outcome
- High Visibility





Strategic Partnerships

- FEMA
- Departments of Defense and Energy
- Office of National Drug Control Policy
- Presidential Initiative/Task Force-Climate
- Centers for Medicare/Medicaid Services





Recent & Upcoming

- BoHS Meeting APLU, Woteki, Jacobs-Young and Senior Leadership
- FCS Leaders Meeting
- AFRI RFA Writing Teams
- 2013 Budget
- Farm Bill
- 2014





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