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# NIFA Health Partnerships Update

NEAFCS Annual Session – Portland, Maine  
2010 FCS State Program Leaders Meeting  
September 23, 2010



Presented by  
Sylvia Montgomery





# NIFA Health Partnerships Update

NIFA and land-grant universities work together to address health issues related to agriculture, community and economic vitality, and family and youth development by forming partnerships with others in the health community at the local, state, and federal levels.



# Health Partnerships Update

## *The Heart Truth*

- A national awareness campaign on women's heart health
- Red Dress Campaign - Promote Red Dress as the national symbol for women and heart disease awareness
- NIFA helping to extend the reach





# Health Partnerships Update

## *American College of Sports Medicine (ACSM)*

- Developed the ACSM American Fitness Index (AFI)
- Developed to help communities improve health
- Reflects composite of preventive health behaviors, levels of chronic disease, health care access
- 50 largest metropolitan areas in the U.S.





# Health Partnerships Update

## *American College of Sports Medicine (ACSM)*

- Engaging health promotion partners
- NIFA and CES also benefit from AFI programming and resources



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# Health Partnerships Update

## *American College of Sports Medicine (ACSM)*

- AFI Community Action Guide
- Media Advocacy Toolkit
- Limited supply available from NIFA office

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<http://nifa.usda.gov/health.cfm>





# Health Partnerships Update

## *National Institute on Aging*

- Sign up for NIA e-alerts about NIA publications, events, and other information
- Place bulk orders
- Subscribe and read NIA newsletters

<http://nifa.usda.gov/health.cfm>





# Health Partnerships Update

## *Food and Drug Administration*

Promote and support diabetes prevention and control and better health among women and their families

Free materials and resources

- NIFA will provide electronic access to publications





# Health Partnerships Update

## *Nutrition & Health Committee for Planning and Guidance*

- Formed in 2008
- Works with NIFA to strategically position extension programs for the future
- Members represent all regions of the country and are from 1862 and 1890 land-grant institutions



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# Health Partnerships Update

## *Nutrition & Health Committee for Planning and Guidance*

Focus areas:

- Evaluation indicators
- Curriculum oversight
- Nutrition and physical activity policies and programs
- Professional training
- Communication <http://nifa.usda.gov/health.cfm>





# Health Partnerships Update

## *America On the Move (AOM)*

- A national *movement* that
  - encourages everyone to take small steps towards a healthier way of life;
  - provides simple ways to become more active by engaging individuals through interactive media;
  - supports community involvement and behavior change.





# America on the Move

## *Partnership Benefits*

- Walking program curriculum, **The Guide**, for use with existing or planned programs
- Online database for storage, tracking and retrieval of data on program participants
- Online database reports useful to program assessment and evaluation
- Potential to connect with EFNEP audiences





# America on the Move

## *Partnership States/Institutions*

- Auburn University
- Univ. of California
- Delaware State Univ
- Univ. of D. C.
- Univ. of Hawaii
- Univ. of Kentucky
- Louisiana State Univ
- Univ. of MD - CP
- Purdue University
- Rutgers Univ.
- Ohio State Univ.
- Clemson Univ.
- Utah State Univ.
- Univ. New Hampshire
- West Virginia Univ.
- PA State Univ.





# 2010 Rural Health and Safety Education Grants

Focused on:

- Healthy living behaviors, family interaction and environmental attributes in rural areas
- Healthy literacy and its impact on health status in rural and farm families
- Related issues of health promotion and health care to rural individuals and families





# 2010 Rural Health and Safety Education Grants

## Address Issues:

- The value of good health at any age
- Increase individual or family's motivation to take more responsibility for own health
- Access to health promotion and educational activities
- Training for volunteers and health services providers and educational activities





# 2010 Rural Health and Safety Education Grants

## ***Traumatic Brain Injury (TBI): Promoting Public Knowledge*** – Kansas State University

This project will increase the public's understanding of TBI and the importance of community in enhancing the health of survivors and caregivers within rural Kansas through on-line and agent presentation (field) format.





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# 2010 Rural Health and Safety Education Grants

***Healthy Lifestyles: Coaching American Indian Families and Communities*** – South Dakota State University

This project will address family health behaviors and environmental attributes to chronic illness among American Indian families living on or near two South Dakota reservations.





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# 2010 Rural Health and Safety Education Grants

***Core Health Messages: A Strategy to Improve the Health and Well-Being of Rural Low-Income Families*** – University of Massachusetts

This project will use health findings to create and disseminate Core Health Messages for rural, low-income families with children and the communities in which they live.





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# 2010 Rural Health and Safety Education Grants

## ***Nutrition and Food Safety Education Targeting Rural Older Adults*** – Clemson University

This project will test dissemination of food safety and nutrition information to older adults using a train-the-team process.





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# 2010 Rural Health and Safety Education Grants

## *Promoting Older Adult Wellness through an Intergenerational Physical Activity Program – Iowa State University*

This project will increase access for at-risk older rural populations to sustainable, low cost, evidenced-based physical activity programming through an integration of exergaming and intergenerational component.





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# 2010 Rural Health and Safety Education Grants

## *Promoting Prevention and Health Among Wisconsin Rural Older Adults* – University of Wisconsin

This project seeks to raise quality of life among older rural adults by increasing the awareness and adoption of vitamin D supplements, implementation of a home exercise program and nursing staff fall diaries reviews.





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# 2010 Rural Health and Safety Education Grants

## ***Telephone Coaching to Improve Diabetes Self-Management for Rural Residents*** – Washington State University

In this project pharmacology doctoral students will telephone coach diabetic residents in rural communities on how to improve self-management of diabetes.





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# Rural Health & Safety Education Grants

## ***Strengthening and Promoting Rural Health and Exercise on the Fort Peck Indian Reservation – Fort Peck Community College***

This project will develop and disseminate a health directory that will contain descriptions and contact information about local, tribal, state, and federal healthcare services, organizations, and programs that work on enhancing health of Native American population on the Fort Peck Indian Reservation.



# Health Partnerships Update Priester National Extension Health Conference

- National health conference Invites health care professionals for educational sessions
- Recognition of Priester Award at the county and state level.
- Interested states should contact Sylvia Montgomery at [smontgomery@nifa.usda.gov](mailto:smontgomery@nifa.usda.gov)



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# Thank You

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