

Partnership Opportunities with USDA/Education/HHS

FCS State Program Leaders
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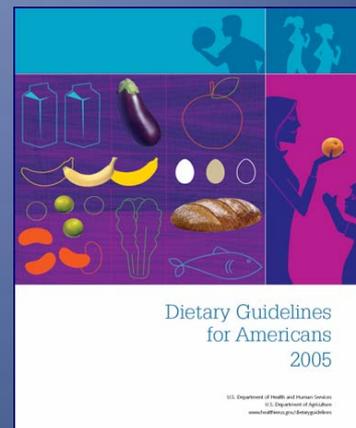
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Center for Nutrition Policy and Promotion



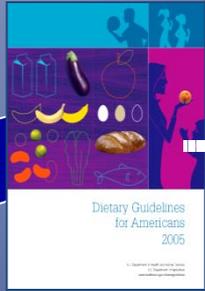
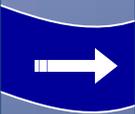
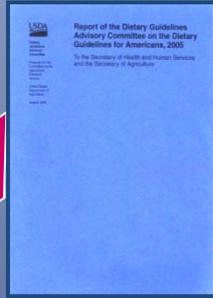
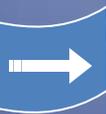
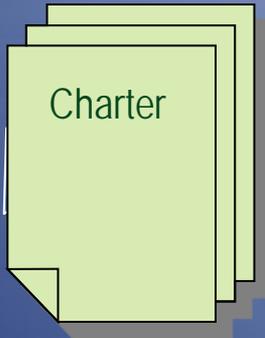
The **Policy** Part of CNPP: Setting the Foundation for Good Nutrition

A Sample of CNPP's Outcome-focused Strategic Projects:

- 1) Dietary Guidelines for Americans
- 2) Healthy Eating Index (HEI)
- 3) USDA Food Plans
- 4) Food Supply Series
- 5) Expenditures on Children



Dietary Guidelines for Americans: *Development and Application*



• DGAC is chartered

Process repeats every 5 years

2010 DGAC meetings to review the science

2nd meeting is today

4/29-30 2009

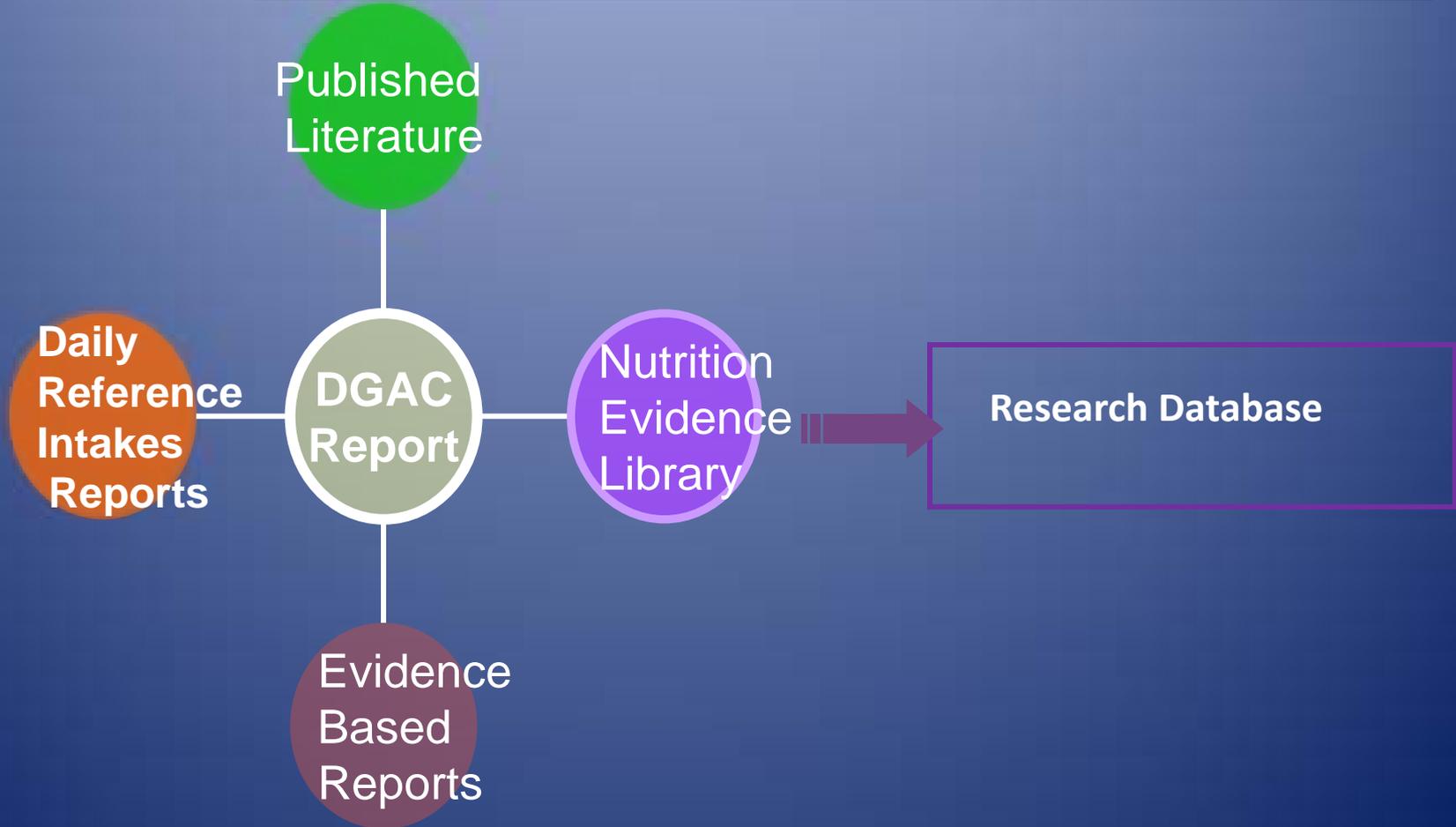
DGAC submits the Advisory Report to the two Secretaries (USDA & HHS)

USDA / HHS write the Policy Document

DGs are implemented through Federal programs



USDA Evidence Analysis Library: *Providing the best scientific evidence to support the Dietary Guidance*



Timely Issues in Washington

- Confirmation of Catherine Woteki as REE Under Secretary and Chief Scientist
- Legislation still on the Senate floor: child nutrition, food safety, Pigford settlement funding, and agricultural appropriations
- Dietary Guidance for Americans Policy Document
- Let's Move White House Initiative

A New Opportunity: Systems Commitments in DC

**LET'S MOVE PHILOSOPHY
OFFICE OF NUTRITION EDUCATION & OUTREACH
USDA/ED/HHS SCHOOLS & HEALTH INITIATIVE**

Schools and Health Initiative

USDA/Education/HHS

- Secretarial MOA & Agreements
- Joint Planning committee since 11/09
- Vision Statement Completed

USDA/ED/HHS (cont.)

- Action Steps Identified in three Areas:

Research Collaborations

Health Services for Under-Resourced Schools

Healthy Nutrition and Physical Activity

USDA will have Primary Leadership in the following Actions:

1. Cooperatively plan Version 5 of the national School Nutrition Dietary Assessment Survey (SNDA)
2. Improve nutrition education & outreach
3. Collaboration between Blue Ribbon Schools & Healthy US Schools Challenge
4. Strengthen Farm to School Initiative
5. Include nutrition and physical activity professional training for school-related personnel

USDA/ED/HHS Schools and Health Goals

- Promoting lifelong healthy behaviors through effective prevention programs, and
- Strengthening and disseminating research on student nutrition and health and the associations with educational outcomes.
- Increasing the availability and accessibility of nutritious food and health services

USDA will have significant contributions (to be developed) in the following actions:

- Integrate nutrition & physical activity into Early Learning programs
- Assess current state of research on health & educational outcomes
- Develop strategies to expand school-based health centers
- Develop assessment tools for children's physical activity
- Pilot a school-based Oral Health Access program
- Develop strategies to integrate all Departments into Promise Neighborhood efforts

USDA has Unique Strengths in Schools and Health:

- Access to school populations by virtue of our community-based networks
- Nutrition assistance programs
- Nutrition education programs
- Youth Development Programs
- Academic strengths in research and professional training

Know Your Farmer, Know Your Food

- Higher quality foods
- Education tool
- Build local farm production
- PR

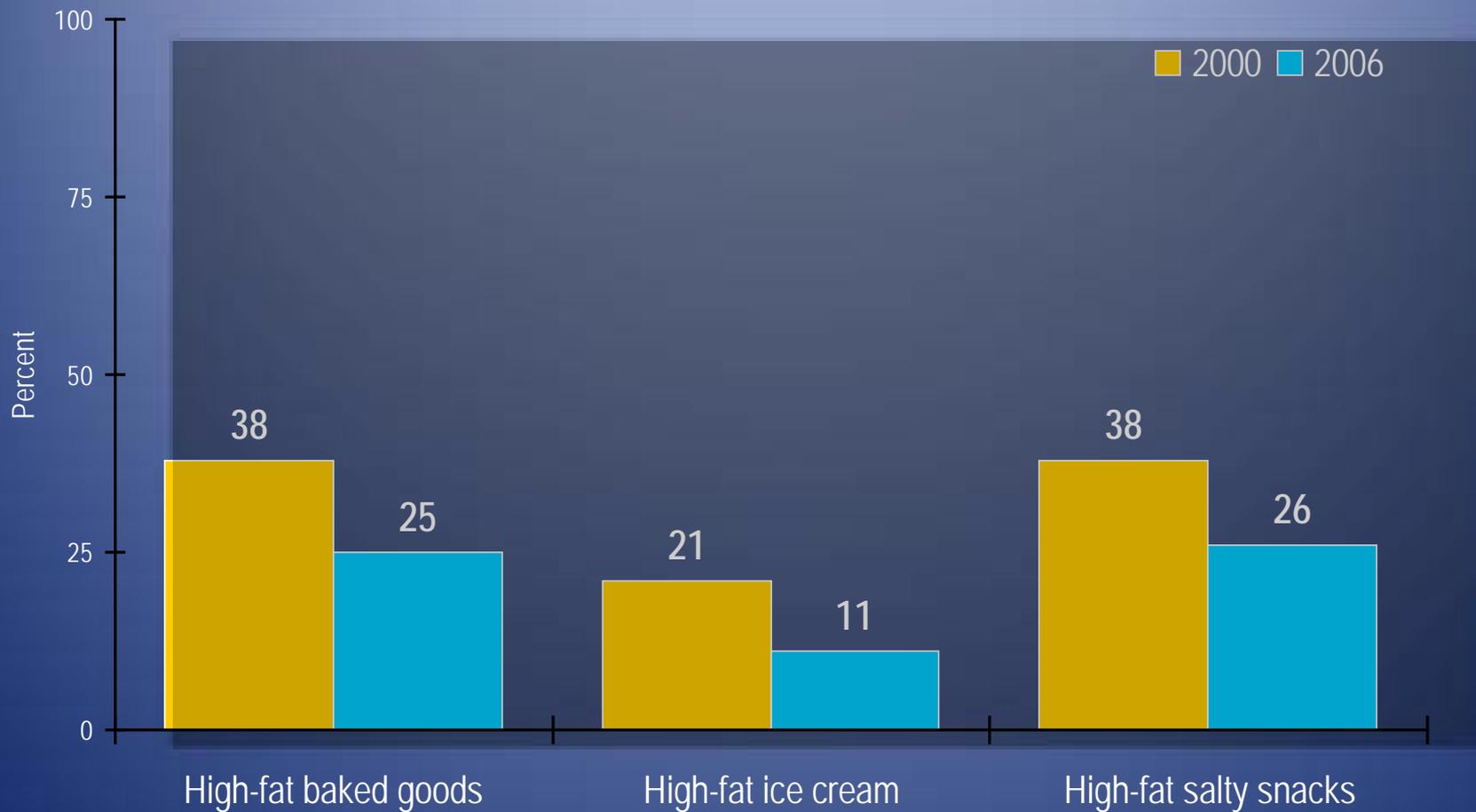


SCHOOL MEALS

- ✓ Meals School Lunch
- ✓ School Breakfast
- ✓ Summer Meals



Percentage of Schools in Which Students Could Purchase Specific Items in Vending Machines or at School Stores, or Snack Bars, 2000 & 2006



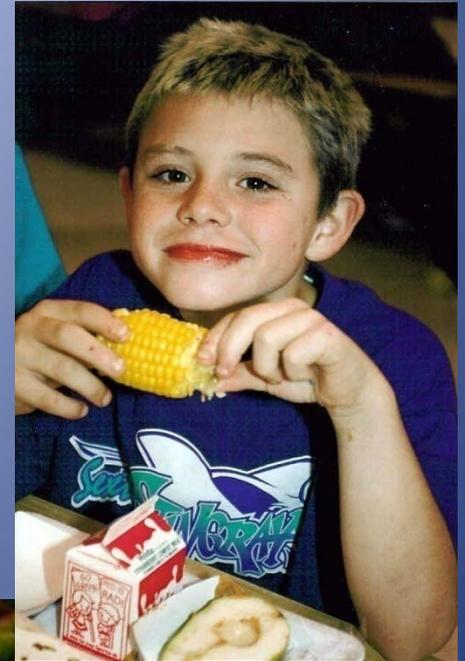
HealthierUS School Challenge

- Reimbursable lunch standards
- Competitive food standards inside and outside cafeteria
- Participation rate standards
- Nutrition Education
- Physical activity
- Wellness policies



FARM TO SCHOOL

- Current success stories
- Advantages
- Challenges



QUESTIONS for YOU:

How can we capitalize on those strengths to contribute to school based health center planning?

Goals/Programs

Training

Communication Structures

What is the advantage of being involved in the Promise Neighborhood

Model?

Questions for you (cont.)

WHAT ACTIONS WOULD MAKE OUR NUTRITION EDUCATION MORE EFFECTIVE?

WHAT INFORMATION WOULD YOU LIKE TO RECEIVE ABOUT THIS INITIATIVE?

New Federal Resources Available

- ERS State Reports: provides information on population, income, education, employment, federal funds, organic agriculture, farm characteristics, farm financial indicators, top commodities, and exports, for each State in the United States Links to county-level data are included when available. 9/10/10
 - <http://www.ers.usdagov/StateFacts/>

SIGNIFICANT RECENT NATIONAL REPORTS

<http://www.iom.edu/en/Reports/2009/ChildhoodObesityPreventionLocalGovernments.aspx> “Local Government Actions to Prevent Childhood Obesity”
(Known as the “Third IOM Obesity Report”) 07/09

<http://www.cdc.gov/mmwr/preview/mmwrhtml/rr5807a1.htm>
“Recommended Community Strategies and Measurements to Prevent Obesity in the United States” (Known as “The Measures Report”) 08/09

<http://www.iom.edu/~media/Files/Report%20Files/2007/Nutrition-Standards-for-Foods-in-Schools-Leading-the-Way-toward-Healthier-Youth/FoodinSchools.aspx> Known as the “Competitive Foods Report” 04/07

<http://www.nap.edu/catalog/12751.html> “School Meals: Building Blocks for Healthy Children” The IOM Committee on Nutrition Standards for School Meals 10/09

ADDITIONAL FEDERAL RESOURCES (CONT.)

<http://www.cnpp.usda.gov/dietaryguidelines.htm>

Dietary Guidelines Advisory Committee is working on 2010 Guidelines for Americans 4th.
Meeting is 11/04-05/09

<http://healthypeople.gov/HP2020/>

Healthy People 2020 Advisory Committee (to the HHS Secretary) began its work on Healthy
People 2020 in January 2008 and held its 15th. Meeting 9/17/09.

CURRENT NATIONAL DEVELOPMENT PROCESSES

Federal Resources (cont.)

State and County Rural Data: A synthesis of ERS research, analysis, and data on rural Americans' income, poverty and welfare.

9/8/10See

<http://www.ers.usda.gov/Briefing/IncomePovertyWelfare/>

Federal Resources (cont.)

- Healthy Urban Food Enterprise Development Center awarded the first ten grantees which are ***“social enterprises, meaning they are looking for both economic and social outcomes, and are an important step in creating new models for addressing critical needs.”*** The 2008 Farm Bill established the [HUFED program](#) to increase food access and economic vitality by stimulating the development of food enterprises in urban and rural areas.

9/17/10 NSAC Weekly Roundup

<http://sustainableagriculture.net/publications/>