

# Momentum for the Future

**Advancing the Board on Human Sciences**

*April Mason, Chair & Carol Kellett, Executive Director*

# Membership

- ▶ Land Grant and State Universities
- ▶ Dues by unit budget (\$450 to \$4,000 per year)
- ▶ Benefits:
  - Keeping up to date with national and international issues
  - Common language discussion
  - Data and benchmarking
  - Responding to requests for opinion and input
  - Advocacy and advancement
  - Funding for programs and initiatives
  - More

**The Board on Human Sciences is an institutional membership. There can be more than one representative from a campus.**

**The Council of Administrators of Family and Consumer Sciences is an individual membership organization.**

# Executive Director

- ▶ In 2007, BoHS hired our first Executive Director and an administrative assistant
- ▶ Volunteer organizations need support
- ▶ Key duties of Director and Assistant:
  - Meeting coordination
  - Correspondence
  - Financial records
  - Association management
  - Archiving
  - Support for volunteer leaders

# Branding of our Discipline

- ▶ At the spring 2008 BoHS meeting we entered into a branding exercise with consultants who asked us to examine what we do, for whom, and how
- ▶ Input from members, follow up with consultants after the meeting.
- ▶ *The BoHS Brand: Purposeful integration that addresses issues challenging individuals, families and communities.*

# Strategic Planning

- ▶ There is only sooooo much time—we must prioritize
- ▶ A strategic plan assists in this prioritization
  - The BoHS Strategic Plan uses the Logic Model

# Mission of BoHS

The Board on Human Sciences advances the intellectual integrity, stature and centrality of the human sciences in member institutions, the Association of Public and Land-grant Universities and beyond by:

# Mission of BoHS

- ▶ Advancing the human sciences agenda in APLU and institutions of higher education;
- ▶ Supporting the development and stewardship of academic excellence in human sciences;
- ▶ Advocating for visibility and leveraging resources to support human sciences research/discovery, teaching/learning, and outreach engagement programs, and
- ▶ Educating leaders regarding the capacity of the human sciences to solve human problems.

# Vision of the BoHS

Human sciences is a thriving, vibrant, relevant and respected field of study that is central to institutions of higher education, the higher education community and society.

# Advocacy and Advancement

- ▶ Meeting in February with REEO
- ▶ Meeting in July with CSREES/NIFA
- ▶ Anticipating meeting with Undersecretary Shah
- ▶ Nominated two Board members for the National Agricultural Research, Extension, Education and Economics Advisory Board (NAREEEEB)
- ▶ Pending meeting with HHS administrators

# Education and Networking

- ▶ Sessions for National APLU meetings
- ▶ Meeting for BoHS annually
  - Input from membership essential to make these meetings beneficial
  - Some joint meetings with CAFCS

# Communications

- ▶ Email updates from the Executive Board members
- ▶ Updated web site through APLU web site
- ▶ Webinars—first coming up October 19, slides with notes to be archived on our website
- ▶ Liaisons and collaborators

# Human Sciences Language

## ▶ Old

- NASULGC
- CSREES
- USDA Undersecretary

## ▶ New

- APLU
- NIFA
- REEO

*Join us for the BoHS  
Webinar on October 19,  
2009 at 4:00 p.m.  
Eastern time.*

# Unity through Definitions

- ▶ Human Sciences is the multidisciplinary study of how people interact with their environments and make decisions to improve well-being (USDA/CSREES proposal)
- ▶ The Human Sciences discipline and its areas of specialization discover and disseminate integrative, interdisciplinary solutions to complex issues facing individuals and families in the context of their community and society (BoHS proposal)

# Alternate BoHS Definition

- ▶ The Human Sciences disciplines integrate the best thinking from varied specializations to address diverse human needs and solve the practical and recurring problems of individuals, families and communities.

# A Challenge in the Human Sciences

- ▶ Do undergraduate and graduate students understand and appreciate the history and philosophy as well as the depth and breadth of the human sciences?
- ▶ What is the value of unity and commonality in human sciences mission, vision and language – including branding initiatives?

# In this changing environment

- ▶ Communications essential
- ▶ Representation of Human Sciences to campus, state and national entities critical
- ▶ Collaboration fosters visibility and sustainability
- ▶ Advocacy and advancement more important than ever

# Your input is important to us

- ▶ What can we help with?
- ▶ What do you need to know more about?
- ▶ What opportunities exist for collaboration of NEAFCS and BoHS?



**We have more than 100 years of  
success in our discipline**

How will BoHS and NEAFCS contribute to a future  
that enhances the quality of life of individuals,  
families and communities?

