

Momentum for the Future

Advancing the Board on Human Sciences

Carol Kellett, Executive Director

BoHS Membership

- ▶ Land Grant and State Universities
- ▶ Dues by unit budget (\$450 to \$4,000 per year)
- ▶ Benefits:
 - Keeping up to date with opportunities and issues
 - Common language discussion
 - Data and benchmarking
 - Advocacy and advancement
 - Program initiatives

The Board on Human Sciences is an institutional membership. There can be more than one representative from a campus. One “official” representative votes. Some extension units have a separate membership.

The Council of Administrators of Family and Consumer Sciences is an individual membership organization.

Executive Director

- ▶ Key duties of Director and Assistant:
 - Association management
 - Meeting coordination
 - Correspondence, reports, communication
 - Financial management
 - Archiving
 - Support for volunteer leaders

Branding of our Discipline

- ▶ In spring 2008 BoHS initiated branding and strategic planning (logic model)
- ▶ *The BoHS Brand: Purposeful integration that addresses issues challenging individuals, families and communities.*
- ▶ *Collaboration with AAFCS and USDA branding and strategic planning*

Strategic Planning

- ▶ There is only so much time—we must prioritize
 - Military families – research and outreach
 - Child obesity prevention – information dissemination, best practices, program highlights
 - Family financial security
 - World hunger and food security

Mission of BoHS

The Board on Human Sciences advances the intellectual integrity, stature and centrality of the human sciences in member institutions, the Association of Public and Land-grant Universities and beyond by:

Mission of BoHS

- ▶ Advancing the human sciences agenda in APLU and higher education;
- ▶ Supporting the development and stewardship of academic excellence;
- ▶ Leveraging resources to support human sciences; and
- ▶ Educating leaders regarding the capacity of the human sciences to solve human problems.

Vision of the BoHS

Human sciences is a thriving, vibrant, relevant and respected field of study that is central to institutions of higher education, the higher education community and society.

Advocacy and Advancement

- ▶ Partnership with NIFA
- ▶ Board members for the National Agricultural Research, Extension, Education and Economics Advisory Board (NAREEEEB)
- ▶ BoHS Awards
- ▶ Working groups for priority issues
- ▶ Support for funding human sciences

Education and Networking

- ▶ APLU 2010 meeting in Dallas
 - November 14 to 16
 - Presentation of awards
- ▶ Annual BoHS meeting
 - Joint meeting with CAFCS in 2011
 - March 3 to 5 in Washington, DC

A Challenge in the Human Sciences

- ▶ What is the value of unity and commonality in human sciences mission, vision and language – including branding initiatives?

In this changing environment

- ▶ Communication is essential
- ▶ Representation of Human Sciences to campus, state and national entities critical
- ▶ Collaboration fosters visibility and sustainability
- ▶ Advocacy is more important than ever

Your input is important

- ▶ What opportunities exist for collaboration of NEAFCS and BoHS?



