



eXtension Financial Security for All Community of Practice Status Report

eXtension Personal Finance (www.extension.org/personal_finance) officially launched in February 2007

Between 10/1/2008 – 9/9/2009 Financial Security: Managing Money in Tough Times was 7th in the list of Top Content for eXtension with 22,469 page views

“Personal Finance” 5/1/2009-9/9/2009¹

- 3956 pages were viewed a total of 135,676 times
- Top 5 pages:
 1. Investing for Your Future—6119 page views
 2. Managing Money in Tough Times—5597 page views
 3. FAQ 4818 (How can I replace a lost birth certificate?)—5541 page views
 4. Personal Finance—2050 page views
 5. Organize Important Papers—1887 page views

Community of Practice Activity Numbers between 8/9/2009- 9/9/2009

- 298 users with 95 active (logged in or edited)
- 53 Land Grant, State and Federal institutions were represented
- 45 “Ask an Expert” questions were answered
- 298 published content Wiki pages

Content Includes:

- 13 learning lessons
- 13 research briefs

FAQs tagged “Personal Finance” between 2/1/2007 – 9/9/2009²

- Total –1019
- Edits –6252
- Viewings – 42,322
- 5 users indicate this expertise

¹ (May 1, 2009 is when it became possible to analyze page views by specific topics)

² Retrieved from http://faq.extension.org/reports/show_active_cats?Category=personal+finance&commit=Enter# on 9/10/09

Comments on FAQ surveys: (Each FAQ has a survey attached to it and these are comments generated from specific FAQs):

“My daughter did follow the suggestion...The information helped me, as her mother, reinforce and give new information.”

"I'm building a ppt presentation and will use this information in one of the slides."

"The information answered a specific question I had. Difficult to answer your second question as stated -- what the info. did was to confirm something I wasn't sure was true or not."

“Thanks for the non-biased info on I Bonds.”

Ask an Expert Questions tagged “Personal Finance” between 2/1/2007 – 9/9/2009 ³

- Resolved –553
- Answered – 523
- Rejected – 22
- Responded to with no expertise – 8
- Open – 9

Personal Finance Chat Sessions

- Since January 2008, eight personal finance chat sessions have been conducted. Transcripts of each chat have been posted after the session.
- Poll questions have been included during four of the chats.
 - 94% (84/89) of participants responded that the chat gave them some or a lot of new ideas for programming
 - 90% (80/89) responded that their knowledge of the topic covered in the chat increased some or a lot.
 - 81% (68/84) responded that they planned to adopt or utilize information from the chat in the future

Members of the FSA Leadership Team

Erik Anderson, FSA Instructional Designer; University of Idaho
Janet Bechman, Evaluation Team Co-Chair, Purdue University
Michael Gutter, Online Education Leader, University of Florida
Elizabeth Kiss, Evaluation Team Co-Chair, Purdue University
Megan O'Neil-Haight, Youth Financial Literacy Sub-Group Leaders, University of Maryland
Barbara O'Neill, FAQ & AaE Coordinator, Rutgers Cooperative Research and Extension
Debra Pankow, Past Chair, North Dakota State University
Nancy M. Porter, Vice-Chair, Clemson University
Sharon Seiling, Financial Stability Sub-Group Leader, Ohio State University
Patricia Swanson, Chair, Iowa State University
Jane Schuchardt, Advisor, CSREES/USDA
Linda Kirk-Fox, Administrative Advisor, Washington State University

³ Retrieved from http://www.extension.org/aae/reports/show_active_cats?category=personal+finance&commit=Enter on 9/10/09