



Dear Partners,

America Saves wants to thank you and your organization for participating in America Saves Week, February 22 – March 1, 2009. We all know that the hard work of getting people to change their behavior won't happen in one week, which is why America Saves wants to assist your efforts to encourage financial action and savings behavior change throughout the year.

Each quarter we have been providing you with a [resource packet](#) that focuses on one aspect of saving. We hope that this material will help you communicate with the public, your constituents, and with other organizations about how your company or organization promotes and encourages saving. In tough economic times it's more important than ever to reduce and avoid high-cost debt. That's why America Saves is focusing on debt reduction for our third quarter resource packet. America Saves encourages you to use this material to:

- Augment the financial information you already provide youth, staff, members, and volunteers
- Encourage individuals to enroll as Savers in the America Saves campaign, thereby creating and committing to a basic savings plan
- Promote savings opportunities within your organization
- Position your organization as “in front” of the savings message and the need to save, particularly in uncertain economic times
- Share the material with partner organizations

Click [here](#) to access these resources.

We want to hear from you about this material. Your feedback on its usefulness is welcome. Please send comments, questions or concerns to Nancy Register (nregister@consumerfed.org).

Thank you for working with us to create a savings community within your organization, throughout your community, and across the country.

Sincerely,

The America Saves Team
Nancy, George, Sara, Charles, Suzanne and Lavonia