



**Extension Pre-Conference  
Wednesday, November 18, 2009  
Scottsdale, Arizona**

## Using Social Networking in Financial Education

Objectives – Extension educators will:

- Gain a basic understanding of social networking tools.
- View examples of social networking in progress by Extension.
- Learn how to apply selected tools to evidenced-based financial education.
- Obtain a national Extension update on the Financial Security Program.

7:00 – 8:00	<b>Registration, Continental Breakfast, and Networking</b>
8:00 – 8:15	<b>Welcome</b> – Jane Schuchardt, National Program Leader, NIFA-USDA
8:15 – 11:30	<b>Social Networking Workshop</b> – Anne Adrian, Auburn University
11:30 – 12:00	<b>Box Lunch and Networking</b>
12:00 – 12:45	<b>Financial Security for All eXtension Update:</b> Pat Swanson, CoP Chair, Iowa State University Nancy Porter, Clemson University, Moodle and Investing for Farm Families Sharon Seiling, Ohio State University, Bankruptcy Education
12:45 – 1:30	<b>National Program Update:</b> Constance Costner, Michigan State University, Managing in Tough Times Suzann Knight, University of New Hampshire, Extension Tax Preparation and Education Barbara O’Neill, Rutgers University, Small Steps to Health and Wealth Jane Schuchardt, America Saves, NIFA, Human Sciences, and more
2:00	<b>AFCPE Conference Begins</b>

**Planning Team:**

Barbara O’Neill, Rutgers University  
 Karen Varcoe, University of California  
 Liz Gorham, South Dakota State University  
 Rebecca Travnichek, University of Missouri  
 Joan Koonce, University of Georgia  
 Suzanne Knight, University of New Hampshire  
 Jim Terry, NIFA-USDA  
 Jane Schuchardt, NIFA-USDA