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Plan of Work Update

NERAOC Session 45

May 22, 2012

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Presentation Topics

- National Outcomes & Indicators (5 Priorities)
 - Background
 - Data Collection Forms
 - Schedule and Testing
- National Outcomes in Additional Areas
 - 4H/Youth, Family & Consumer Sciences, Family Health & Nutrition
 - Integration with POW
- Software Improvements for FY13
 - Not reporting on Planned Programs
 - Integration (Upload) of OGFM Supplemental Forms



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National Outcomes & Indicators

5 Priority Areas





Background

- NIFA reports outcomes to USDA, the Office of Management and Budget (OMB) and Congress in our budget documents.
- OMB wants to see more national outcomes reported in our budget documents.
- NIFA recognizes that impacts stated on a national scale help better tell the formula fund story.
- Currently, NIFA submits primarily single university outcomes as examples of evidence of past performance because that is what we get in our reporting systems (CRIS and Plan of Work).



Background (contd.)

- POW Panel of Experts convened in May 2010 to identify improvements for POW reporting policies and system enhancements.
- Panel discussed development of National Outcomes:
 - *“The panelists believe that measureable outcomes can be developed so that the system can document the continuous need for...capacity building with the purpose of sustaining a vibrant food and agricultural infrastructure in a measurable way, and which can be communicated to stakeholders.”*
 - *“The panel supports an existing effort to develop national outcome indicators for the NIFA priority areas and other common national programming efforts for institutions to **voluntarily adopt.**”*
- **Conclusion:** Including the national outcomes we receive through the Annual Report for the four formula grants will help OMB and Congress see the continued value of that funding.



Workshop to Develop the National Outcomes & Indicators

- Held in New Orleans, LA, Feb 22-24, 2011
- 60 Land-Grant Participants
 - 25 Research, 25 Extension
 - One Research, One Extension from each Region on each of the Five NIFA Priority Area Teams
 - Directors/Associate/Assistant Directors/Executive Directors
 - State Program Leaders
 - Five Evaluation Specialists (one on each team)
 - Five Facilitators (One for each team)
- Ten NPLs – NIFA (2 per Team)
- Two Office of Planning and Accountability Staff



Team Makeup

- 14 workshop participants per team
 - 10 Land-Grant Program Experts
 - 1 Land-Grant Evaluation Expert
 - 2 NIFA National Program Leaders
 - 1 Land-Grant Facilitator (non-decision making role)
- 2 Planning, Accountability and Reporting Staff from NIFA provided support and guidance



Results

Report is published on the [AREERA Website](#).

Newsletter announcing the report availability was sent out to the POW email list on August 12, 2011.

Direct link:
[National Outcomes & Indicators Report](#)

National Outcomes and Indicators for the Formula Grants in the 5-Year State Plan of Work Update and Annual Report of Accomplishments and Results

Planned Program: *Childhood Obesity Report outcomes of programs funded by Hatch, Smith-Lever 3(b and c), Evans-Allen and 1890 Extension. Outcomes of these programs funded by multiple sources may be included, unless they are reported elsewhere (please do not include EFNEP data).*

Outcome #1: *Children practice healthy eating*

KAs: 703, 704, 724, 806, 802, 701, 702, 501,502

Define Outcome: Children and youth practice healthy eating as defined by the current U.S. Dietary Guidelines for Americans. Recommendations include: A) *consuming more healthy foods* such as: vegetables, fruits, whole grains, fat-free or low-fat milk and milk products, seafood, lean meats and poultry, eggs, beans and peas, and nuts and seeds; B) *consuming less foods/food components that are commonly eaten in excess* such as: sodium, solid fats, added sugars, and refined grains; and C) *following healthy eating patterns* such as: eating breakfast, eating as a family, making healthy snack choices, etc.

List & Define Indicators:

1. Of the _____ total number of children and youth reached,
 - a. The number that gained knowledge about eating more of healthy foods _____
 - b. The number that reported an intention to eat more of healthy foods _____
 - c. The number that reported eating more of healthy foods _____

2. Of the _____ total number of children and youth reached,
 - a. The number that gained knowledge about eating less of foods/food components which are commonly eaten in excess _____
 - b. The number that reported an intention to eat less of foods/food components which are commonly eaten in excess _____
 - c. The number that reported eating less of foods/food components which are commonly eaten in excess _____

3. Of the _____ total number of children and youth reached,
 - a. The number that gained knowledge on healthy eating patterns _____
 - b. The number that reported an intention to adopt healthy eating patterns _____
 - c. The number that reported adopting healthy eating patterns _____



Voluntarily Adopting National Outcomes & Associated Indicators

- Choosing which ones you're adopting occurs in the Plan of Work update.
 - Did not occur in 2013 POW and will not occur in the 2014 POW (FY13 reporting year).
- Reporting on your adopted Outcomes & Indicators occurs in the Annual Report.
 - Will occur in the 2012 Annual Report, due April 1 2013.



Flexibility in the Outcomes & Indicators

- Example 1: There are 21 Outcomes spanning the 5 Areas; a state could choose 1 indicator for every outcome listed in the document, for a total of 21 indicators for which they will collect and report data.
- Example 2: A state could choose 1 outcome and 1 associated indicator for each of the five areas, for a total of 5 indicators.
- Example 3: A state could choose only one outcome and associated indicator.
- Example 4: A state could choose none.



Flexibility in the Outcomes & Indicators

- A state can also choose to report on only certain “sub indicators.”
 - Example: In Childhood Obesity, Outcome #1, Indicator #1, there are “sub-indicators a, b, and c.”
 - A state can report on only “Indicator 1A” under Childhood Obesity Outcome #1.

Outcome #1: Children practice healthy eating

KAs: 703, 704, 724, 806, 802, 701, 702, 501, 502

Define Outcome: Children and youth practice healthy eating as defined by the current U.S. Dietary Guidelines for Americans. Recommendations include: A) *consuming more healthy foods* such as: vegetables, fruits, whole grains, fat-free or low-fat milk and milk products, seafood, lean meats and poultry, eggs, beans and peas, and nuts and seeds; B) *consuming less foods/food components that are commonly eaten in excess* such as: sodium, solid fats, added sugars, and refined grains; and C) *following healthy eating patterns* such as: eating breakfast, eating as a family, making healthy snack choices, etc.

List & Define Indicators:

1. Of the _____ total number of children and youth reached,
 - a. The number that gained knowledge about eating more of healthy foods _____
 - b. The number that reported an intention to eat more of healthy foods _____
 - c. The number that reported eating more of healthy foods _____



What have states done so far to prepare?

- Read through the document posted on the website.
- Communicated with colleagues; discussed which are most feasible.
- Identified indicators for which they already collected data that mirror one or more of the national indicators.
- Some chose to manually enter some of the outcomes into their 2013 POWs and/or 2011 ARs in the “State Defined Outcomes” sections.



How will States report the data?

- Will report (if they choose) in 2012 Annual Report.
- Integrated with POW Software.
- Using GoogleDocs.
 - User Friendly.
 - Will require some basic additional information.



Lessons Learned

- What worked and what didn't.
- Discuss in POW newsletters and future Reporting Web Conferences and Administrative Officers' Conferences.



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GoogleDocs Live Demo



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How are Google Docs Integrated with POW?

- Embedded links in the 2012 Annual Report.
- Will be in a separate section from the rest of the Planned Program data.
- Submitted separately from AR!
 - The links are for convenience so that everything “starts in one spot.”
 - You have flexibility to submit multiple times or change submissions.



Getting to the Links

Once you've logged in the POW software and are on your home screen, there are two steps you will take to access the links to the Google forms for each Priority Area:

1. Click to edit your 2012 Annual Report.
2. Click the Nat'l Outcomes button on the far right of the menu bar.



Screen Mock Up

USDA United States Department of Agriculture
National Institute of Food and Agriculture

Plan of Work

Home | About POW | Contact Us | REEIS | Log Out | Back to Portal | **Back to Portal**

Report Overview | Merit Review Process | Stakeholder Input | Planned Programs | Summary | **Nat'l Outcomes**

Welcome Kofi Boateng.

I. Report Overview ?

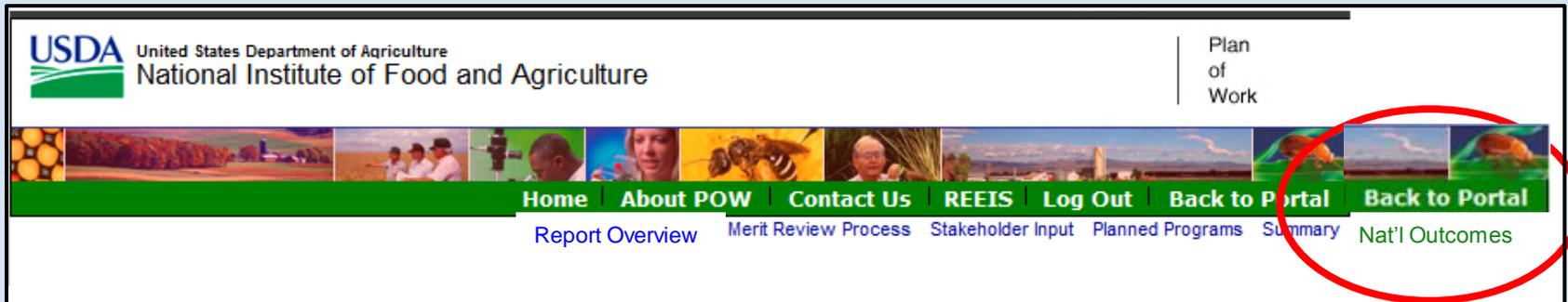
State:	Virgin Islands
State Abbreviation:	VI
Institution Name:	University of the Virgin Islands

1. Enter an Executive Summary for your Fiscal Year 2011 Report. Click "Save" to save changes. ?

Rich text editor toolbar with icons for search, undo, redo, bold, italic, underline, link, unlink, list, and other editing functions.



Screen Mock Up



Links to National Outcomes & Indicators GoogleForms

[Childhood Obesity National Outcomes & Indicators](#)

[Climate Change National Outcomes & Indicators](#)

[Food Safety National Outcomes & Indicators](#)

[Global Food Security & Hunger National Outcomes & Indicators](#)

[Sustainable Energy National Outcomes & Indicators](#)



The first page of all the forms contains instructions appropriate for the given priority area.

Also on the first page are the mandatory identification questions that must be filled out in order to proceed to the following pages of the form on which you can enter data for your chosen indicators.

Childhood Obesity National Outcomes & Indicators - Data Collection Form for FY13

This form is a supplement to the 2012 Annual Report of Accomplishments and Results and is completely voluntary. Any state wishing to VOLUNTARILY report data for any of the Childhood Obesity Outcomes and Indicators should use this form.

Directions:

1. The first four data fields of this form are mandatory; they are identification questions that allow NIFA to accurately track the data you enter. Specifically, the four digit identification code has been provided via email to each Institution's Director and Primary Contact. If you do not enter the correct code, your data will not be used by NIFA. Please contact the POW staff at pow@nifa.usda.gov if you do not know your code.
2. You should only report data on outcomes resulting from programs funded by Hatch, Smith-Lever 3(b and c), Evans-Allen and/or 1890 Extension. Please do not include EFNEP data.
3. There are three outcomes for Childhood Obesity and various indicators listed for each of those. Page 2 of this form is for Outcome #1, Page 3 is for Outcome #2, and Page 4 is for Outcome #3. Each Page is titled accordingly. The navigation buttons to get to your desired page are at the bottom of each page.
4. Each indicator on this form is labeled according to its "indicator number" (e.g. 1a, 2b, 3c) in the official National Outcomes and Indicators Final Document as published on the NIFA website (<http://www.nifa.usda.gov/business/reporting/planrept/plansofwork.html>). You may enter data for as many or as few indicators for the outcomes as you choose.

* Required



The mandatory identification questions are the same for each priority area and are contained on the first page of each form.

Your four digit ID code will be provided to by PARS via email. If your four digit code does not match the state abbreviation and email address to which it is linked, your data will not be counted.

Identification Questions

The following four questions are mandatory and allow NIFA to accurately track the data you enter on the other, voluntary, sections of this form.

Enter the four digit code for your 2012 Annual Report *

This code was provided by NIFA to all Institution Directors and Primary Contacts. Email pow@nifa.usda.gov if you do not have your code.

Enter your state abbreviation *

(e.g. AL, MA, CT, NM, etc.)

Enter your full name (first and last) *

This should be the name of the person entering the data on this form.

Enter your email address *

This should be the email address of the person entering data on this form; it should be the same email address used to access the POW software system.

[Continue »](#)

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After answering the identification questions, click “continue” to proceed to enter data for your chosen outcomes and indicators.

You may use the navigation buttons at the bottom of each page to go directly to the outcome for which you want to enter data.

Example: To enter data for Outcome #2 only, scroll directly to the bottom of page 2 and click “continue” to get to page 3, where all the indicators for Outcome #2 are listed.

Bottom of Page 2 (Outcome #1 Data fields)

10a) Enter the number of environmental changes implemented to support healthy eating guidelines in the community.

10b) Enter the number of environmental changes implemented to support healthy eating guidelines in the state.

« Back **Continue »**

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To find the correct data field for your chosen outcome(s)/indicator(s), match up the number of the indicator as labeled on the official NO&I document published on the PARS Website.

Example: To report data for Childhood Obesity, Outcome #2, Indicator 2C:

Outcome #2: *Children engage in healthy levels of physical activity*

KAs: 703, 724, 806, 804

Published Document

Define Outcome: Children and youth engage in healthy levels of physical activity as defined by national physical activity guidelines.

List & Define Indicators

1. Of the _____ total number of children and youth reached,
 - a. The number that understand the benefits of physical activity
 - b. The number that reported an intention to increase physical activity and/or reduce sedentary time in their daily lives _____
 - c. The number that reported increasing their physical activity and/or reducing sedentary time _____
 - d. The number that reported engaging daily in 60 minutes or more of physical activity _____

2. Of the _____ total number of children and youth reached,
 - a. The number that understand the benefits of spending time together in physical activity _____
 - b. The number that reported an intention to spend time together in physical activity
 - c. The number that reported spending time together in physical activity _____

2c) Of the total number of children and youth reached, what was the number that reported spending time together in physical activity?

650

Google Form

IF YOU REPORTED DATA FOR 2a, 2b, or 2c, ENTER THE TOTAL NUMBER OF CHILDREN AND YOUTH REACHED.

700



Submitting Your Data

Once you've entered data for your chosen indicator(s), use the continue button at the bottom of each page until you get to the last page where you can click "submit."

5) Enter the number of active research projects on families' ability to access healthy and affordable foods in personal and socially acceptably ways.

[« Back](#) [Submit](#)

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Getting Back to the POW Application After Submitting Data

The image shows a screenshot of the USDA National Institute of Food and Agriculture website. The top left features the USDA logo and the text "United States Department of Agriculture National Institute of Food and Agriculture". The top right has a "Plan of Work" link. Below this is a horizontal banner with various agricultural images. A green navigation bar contains links: "Home", "About POW", "Contact Us", "REIS", "Log Out", "Back to Porta", and "Back to Portal". Below the navigation bar are more links: "Report Overview", "Merit Review Process", "Stakeholder Input", "Planned Programs", "Summary", and "Nat'l Outcomes".

Overlaid on the bottom right of the website screenshot is a browser window showing a Google Docs spreadsheet. The address bar shows "https://docs.google.com/spreadsheet/f...". The browser tabs include "NIFA Plan of Work", "Thanks!", and several "Childhood Obesi...". The browser's address bar, home, star, and settings icons are circled in red. The main content of the browser window is a confirmation message from Google Docs:

Childhood Obesity National Outcomes & Indicators - Data Collection Form for FY13

Your response has been recorded.

[Submit another response](#) | [Create your own form](#)



Submission “Rules”

- You may submit multiple times for different indicators (i.e. submit once for Outcome #1, once for Outcome #2, etc.).
- You may submit earlier or later than when your Annual Report is submitted by your Director(s).
- You may contact PARS and ask that certain data be discounted (i.e. you made a mistake, wish to re-enter more data all together, etc.).



What does the data look like?

Childhood Obesity National Outcomes & Indicators Spreadsheet

National Outcomes & Indicators - Data Collection Form for FY13 (2012 Annual Reports) ☆

File Edit View Insert Format Data Tools Form (3) Help Last edit was made 8 minutes ago by Kdalessandro

Timestamp

A	B	C	D	E	F	G	H	I
Timestamp	Enter the name of your Institution(s) as it appears on your 2012 Annual Report of Accomplishments and Results	Enter the four digit code for your 2012 Annual Report	Enter your state abbreviation	Enter your full name (first and last)	Enter your email address	1a) Of the total number of youth and children reached, what was the number that gained knowledge about eating more of healthy foods?	1b) Of the total number of youth and children reached, what was the number that reported an intention to eat more of healthy foods?	1c) Of the total number of youth and children reached, what was the number that reported eating more of healthy foods?
5/16/2012 12:40:42		1234	VA	Katelyn Sellers	ksellers@nifa.usda.gov	250		
5/18/2012 12:21:39		9999	DC	Katie	Sellers	450	400	
5/18/2012 12:55:23		9999	DC	Katie Sellers	ksellers@nifa.usda.gov			



Schedule & Testing

- GoogleDoc forms refined and alpha testing completed summer 2012 (June-July).
- Beta testing begins late summer (July-August).
- Feedback received and changes made.
- Detailed instructions w/screenshots released in September (will also discuss in Reporting Web Conferences and Newsletters).



After the FY2013 Reporting Cycle

- NIFA will complete analysis of data collected.
- Patterns and/or trends?
- Can we pare down the data fields?



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National Outcomes in other Areas



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Family & Consumer Sciences

Food Nutrition & Health

Youth & 4H



Development Process

- Key Stakeholders have asked for and supported their development.
- Select NIFA NPLs have given leadership and guidance to working groups.
- NPLs have collected stakeholder input and suggested changes where applicable.
- Not the same vetting process as the 5 Priority Areas.



Importance

- Indicates recognition among NIFA/States that there is a need for national impact reporting.
- General agreement on indicators is key.
- Helps NIFA identify similar program impacts between states and regions.



Steps Forward

- Need to be finalized (Fall 2012).
- NIFA will consolidate and disseminate (website, newsletters, etc.).
- States can review in same manner as they did for the 5 Priorities.



POW Integration

- Will *NOT* be part of GoogleDocs in FY2013 (2012 Annual Report).
- States may choose to use them and enter manually into their own state define outcomes sections in their 2014 POW and/or 2012 AR.



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Software Improvements for FY2013

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New Checkbox for Planned Programs

- “Not Reporting on this Planned Program”
- Currently no way to delete a Program in the AR.
- Will require rationale statement in pop-up box.
- Will prevent clicking through screens to find a spot to explain why you’re not reporting data and having to assign a mandatory KA.



Integration of Supplemental Forms

Multistate and Integrated Research & Extension Activities/Expenditures

- Currently emailed to OGFM (Jharana Sahu & Brenda Barnett).
- Upload capability recommended by 2010 Panel of Experts.
- Uploading through POW will ensure NIFA receives everything at once.
- Will ensure consistency.



Recap:

- National Outcomes & Indicators (5 Priorities)
 - Background
 - Data Collection Forms=Google Forms
 - Schedule and Testing
- National Outcomes in Additional Areas
 - Youth & 4H, Family & Consumer Sciences, Food Nutrition & Health
 - Integration with POW
- Software Improvements for FY13
 - Not Reporting on Planned Programs
 - Integration of Supplemental Forms



Links & Contact Information

NIFA Reporting Portal for POW System Access:

<https://portal.nifa.usda.gov>

POW Public Webpage:

<http://www.nifa.usda.gov/business/reporting/planrept/plansofwork.html>

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Questions?